

fourth room and record space.



## NELSON REFUSES TO BE CANDIDATE FOR EQUITY PRESIDENT

State Farm Leader Compliments Association on Work It Is Doing

Marshfield—(P)—George A. Nelson, president of the American Society of Equity in Wisconsin Wednesday asked the society to relieve him of his office and that of editor of the Equity News, telling the group, in session here that he "did not believe in either third or sixth terms."

He complimented the organization upon the men it had provided for his aid, expressed his appreciation for the honor of having been selected for five years and pledged his continued support as an individual.

In his annual report the president said that the majority of the members of the society were working well together in the interest of the organization. He urged an increase in membership suggesting that members be interested through appealing to their interest in the well being of their chosen cause—agriculture. The organization's treasury, he said, is in the best condition, having been kept so by the careful guard of the farmer-officers of the Equity group. He stressed the importance of the women's auxiliary.

Mr. Nelson expressed the hope that before adjournment the convention would adopt some program by which agricultural taxes might be lowered. He called high taxes "the one item which may very effectively deprive families of their homes and make them tenants of the state. Taxation systems that place the tax burden largely upon general property while other kinds of wealth and incomes therefrom go free are a crime against society and a game that will prove disastrous even to those who profit therefrom."

On the subject of agricultural production Mr. Nelson said that the individual problem but it is bottom of our collective problems. With our modern machinery and methods we produce abundantly along all lines but the lack of purchasing or exchange power is the one thing that bothers agriculture as well as labor, and without purchasing or exchange ability both labor and farmers are the common victims of the groups which seek unbridled purchasing power out of industry annually hoarding up billions of dollars.

A good program would be to let up on stimulating farm production and send those efforts along the line of cheaper credits, guaranteed bank deposits, truth in fabric, higher standards in business and abolition of speculation and gambling in the necessities of life.

Even since the World War the Equity president said agriculture has been made the sacrificial lamb. Then came the war, then came deflation. Credit was cut off, loans were foreclosed and millions were driven from their homes because they had produced too much. Other groups who had war agreements were amply taken care of but with agriculture Uncle Sam broke faith.

"Agriculture does not need special privileges," he said. "It is not asking alms, but is asking fair play. Farmers will have to do as labor has done, say cured by charity in all its forms but give us justice. And we will have to take justice if we want it, for it is not to be given to no other group to give us something."

"We need to organize join hands, cooperate and do things for ourselves as other groups have done for themselves. Let us produce abundantly if we like but for the love of the Home, Democracy and America."

Controlled marketing will build happy homes and broadcast dumping of our products is the greatest Home wrecker known. Selling at wholesale and buying at retail selling on an open market and buying on a highly protected market takes a group with weak hands and strong backs to enjoy the results.

Through organization we can do the things collectively that we cannot do individually.

After discussing the government's alleged "let down" of agriculture, after the war, Mr. Nelson called statements "in the news press" that congress cannot help the farmer "bull." He said "The government" can help the farmer for the government has "taken the farmer and there is no reason why it cannot right some of the wrongs. Government cannot export market, unorganized agriculture to cope with the situation."

He declared that he keeps an open mind on the suggestion that all farm organizations merge for the common good, although convinced that many of the organizations would not care to give up their individual or other policies to enter one large group of possibly different organizations and aims.

Mr. Nelson stressed that all farm families should belong to some agricultural organization.

## HI-Y CLUB REVIEWS BOYS CONFERENCE

A review of the silver anniversary Wisconsin State Older Boys' conference which was held here last Friday, Saturday and Sunday, will occupy the entire meeting of the Hi-Y club Wednesday evening at the Y. M. C. A. W. H. "Dad" Wones, chairman of the state boys' work secretary will discuss the conference from all angles and will tell the part the local center played in the meetings. He also will lead the boys in their discussion of the conference.

## FURNACE MAKERS AND SELLERS HOLD MEETING

Peter Christensen of T. Clark and Christensen left Tuesday morning to attend the national meeting of the National Warm Air Heating and Ventilating association which will convene Wednesday and Thursday at the University of Illinois at Urbana, Ill. The meeting will hold in connection with research work of the university.

50c Snapper Trinity Luth. Church, 6 o'clock, Fri., Y.W.M.S.

## MAYOR ASKS EQUITY TO HOLD ITS 1928 CONVENTION HERE

The state society of equity has been extended an invitation to meet in Appleton in 1928 according to Mayor Albert Rule. This year's state convention is being held at Marshfield and Monday the mayor wired an invitation that Appleton would like to entertain the 1928 convention here.

## ORGANIZE CLASS IN PUBLIC SPEAKING

F. M. Ingler to Be in Charge of Course of Twelve Lessons

Appleton business and professional men will have an opportunity to study public speaking as a result of plans made at a meeting of a committee composed of members of the Y. M. C. A. and the chamber of commerce Tuesday evening at the Y building. The committee decided to use the Hagan course in public speaking, consisting of 12 lessons. Enrollment of members was to start Wednesday. All chamber and association in sponsoring city are eligible to enroll in the class which will start when 15 students have been secured. More than 100 of that number had signed their intention of enrolling by Wednesday noon.

The class will be held every Tuesday evening at the Y. M. C. A. with Frances M. Ingler, former professor of accounting at Lawrence college, as the instructor. The Appleton vocational school will cooperate with the chamber and association in sponsoring the class. E. P. Chandler represented the school at Tuesday evening's meeting. Members of the committee which arranged the course are Dr. Benson, Homer Benton, Hugh G. Corbett, C. Nelson, George F. Werner, H. H. Heug and R. M. Eckmeyer. Details can be secured from Mr. Werner at the Y. M. C. A. or Mr. Corbett at the chamber of commerce.

## BEGIN WORK ON NEXT CONFERENCE FOR BOYS

Employed officers of the Y. M. C. A. met Wednesday morning at the association building to review the Wisconsin State Older Boys' conference, here last Friday, Saturday and Sunday, with W. H. "Dad" Wones, Milwaukee, state boys' work secretary. Matters discussed were the general impressions of the conference on the community and local arrangements during the sessions. Plans for the next conference in the fall of 1928 were made, considering the problems and needs of the 1927 meeting. The after conference sessions are held each year in the convention city in order to improve the next year's conference.

## 150 MEN OUT OF WORK IN CITY, "Y" REPORTS

There are at least 150 men out of work in Appleton today, the Y. M. C. A. reports. The Y. M. C. A. is now employing for some time and this condition seems to prevail throughout the Fox river valley, according to R. M. Eckmeyer, employment secretary of the Y. M. C. A. No regular jobs are open in Appleton at present, though men continue to apply at the association for work daily. In only work available is three or four-day jobs such as unloading freight cars. The fact that the situation is general in the valley is shown by the fact that many of the applicants for work at the local association are "drifters" or have come here to look for jobs from several nearby cities.

## KENNETH KLOEHN WINS "MEMBER GETTER" PRIZE

Kenneth Kloehn was awarded the football trophy by the Lawrence college eleven in its games this fall for securing the most members for the boys' department of the Y. M. C. A. since Oct. 1. The award was made by Elmer Ott, Lawrence captain and all-state tackle and president of the college Y. M. C. A. at a banquet Tuesday evening at the association building. The banquet was for all boys who had secured one or more new members since Oct. 1. Kloehn had secured six boys.

John Jensen was second with three and several of the boys had turned in two memberships. Second and third prizes were awarded. Irving Buck, assistant boys' work secretary of the association, was in charge of the banquet.

After the dinner a club of "member getters" was formed with Kloehn as president. The club plans to hold a banquet each month for boys who have secured one or more new members during the past month. The total boys' department membership to date is 471, it was reported.

## C. OF C. PONDERS ITS FLOOD CONTROL ATTITUDE

Members of the legislative committee of the chamber of commerce met today at the chamber office to discuss action to take on Resolution No. 51 of the national chamber concerning flood control along the Mississippi river. A statement of the committee's idea on the referendum will be prepared by Mayor A. C. Rule, assistant chairman of the group, and it will be mailed to chamber members with the ballot. When the ballots are returned they will be canvassed and the vote of the local chamber will be sent to the national group.

Seymour Gunder will prepare a forty-day plan to go with the ballots, as the committee believes that forests play an important part in flood relief.

## FIVE DIPHTHERIA CASES IN THIRD WARD FAMILY

The new cases of diphtheria were reported to the city health commissioner and to the city physician Monday afternoon. The five cases are confined to persons in one family, in the third ward. Health department officials still are contemplating spread of the disease and warning persons to be careful. Children are not the only persons affected with the disease, according to the department officials, for a number of cases adults have been

## TWO STARS IN PLAY

SUZIE VERNON AND WILLY FRITSCH IN A SCENE FROM "THE LAST WALTZ" TO BE SHOWN THURSDAY AND FRIDAY AT THE CHIEF'S APPLETON THEATRE

## DON'T DECORATE WITH TREES, WALTONS ASK

President Sykes of Waltonians Asks Merchants to Help Save Trees

Appleton chapter, No. 1 of the Isaac Walton League of America is asking local merchants to refrain from using Christmas trees as decorations on sidewalks in front of their stores over the holiday weeks, according to Richard Sykes, chapter president. Mr. Sykes said trees were offered to local merchants for decoration purposes Tuesday morning by a man who claimed he had received the donation of the chamber of commerce to sell the trees. Hugh G. Corbett, chamber secretary said however he had not given the sanction.

## TERRIBLE LOOKING DRAGON IS ASSURED FOR H. S. OPERETTA

The creation of a dragon has been a difficult experience in the production of "The Dragon of Wufoo," as Charles Repper, to be presented Monday evening at Fischer's Appleton theatre by the students of Appleton high school. As the entire plot of the operetta is dependent upon the grotesque creature, its appearance is of paramount significance, according to Carl McKee, director of the music of the play.

Construction of a monster was attempted by those in charge of the stage properties but the degree of horrorfulness desired could not be obtained. The Miller costume company is now making up a dragon, which will be a duplicate of one of the dragon heads in the museum in Milwaukee.

Charles Egger and Ronald Smith, members of the cast, will manipulate the dragon in the play.

## HOLD ADVENT SERVICE IN ST. MATTHEW CHURCH

Advent services will be held at 7:45 Wednesday evening at St. Matthew Lutheran church. An English sermon will be preached. Services during advent will be held at 7:45 each Thursday evening beginning Dec. 8. The sermon on that night will be in the German after which the German and English services will be held alternately.

## CLINIC FINDS QUICK WAY TO END COLDS

Advise Hospital Tested Method; Is Ideal for Home Use And Brings Relief in Few Hours

A great many Appleton people—like James H. Springer, have learned that it is no longer necessary to let a cold make a person feel miserable or cause fear of pneumonia. For doctors at the hospital are recommending a simple home treatment that brings quick, sure relief—often in a few hours.

A severe cold had kept Mr. Springer from business several days. When nothing seemed to help him he called the clinic for advice. Doctors then recommended double strength doses of Cherry Pectoral—a highly concentrated mixture of ingredients which hospitals have found to be the quickest, safest and most dependable to end colds. With the first swallow he felt the soothing, comforting, healing warmth from his nose passages deep down into his chest. In a few hours he felt his better and in a day or so the cold was completely gone.

Note: Other cases reported daily—all certified to this paper by the physician who treated each particular case.

## LETTER GOLF

UPS AND DOWNS All that goes up must come down they say. From RISE to FALL is four strokes. Maybe you can do it in fewer strokes. The par solution is on page 29.

THE RULES 1—The idea of letter golf is to change one word to another, and do it in just a given number of strokes. Thus to change COW TO HEW, in three strokes, COW, HOW, HEW, HEN.

2—You can change only one letter at a time.

3—You must have a complete word of common usage for each jump. slang words and abbreviations don't count.

4—The order of letters cannot be changed.

For Colds, Grip, Influenza and as a Preventive

Take Laxative Bromo Quinine tablets

Long serious illness and complications often follow Colds, Grip and Influenza. Guard your health against this danger. Price 50c.

The box bears this signature E. W. Brown

Proven Merit since 1889

## SALE OF Men's Ties 39c or, 3 Ties for \$1.00

Every one wants proof. Last longer and look better. Ties—hundreds of them priced for quick action! Persian effects—neat figures and stripes—latest bright patterns. So good, so pretty—you'll want to buy them in half dozen lots for yourself and your friends as well. \$5.00 and 10c and 25c up.

Buy Ties Now for Christmas from your Old Friend ZEFFS

Men's \$1.50 Mogadore Ties for \$1.15

Heavy weight durable silk ties with good lining to prevent wrinkling. Each showing 3 stripes. We also have Heavy Knits. \$5.00 Collection Sport Shirts. \$2.50 up

## LITTLE CHANCE FOR DECREASE IN STATE TAXES, ROSA WARNS

Increase in Levy on People Is More Probable, Equity Society Hears

Marshfield—(P)—There seems little likelihood that state expenditures will be decreased to such that the burden of \$500,000 upon farm property in the state can be taken off, Charles D. Rosa, state tax commissioner, told members of the Wisconsin Society of Equity at their meeting here Wednesday. It is more likely, he said, that expenditures will be increased.

Tax levies from 1915 to 1926 increased from \$53,277,819 to \$151,702,427, he pointed out, an increase of \$98,424,607, or more than 190 per cent over an eleven year period. Net expenditures, he said, increased from \$4,390,791 in 1912 to \$86,718,954 in 1926, and \$193,799,463 in 1927. He predicted that when figures for the last fiscal year are compiled, they will show a net expenditure for more than \$200,000,000.

The funds of the state are expended, he said, by the legislature, county boards, local municipalities, and school districts.

"State taxes can be cut only by cutting state expenditures," Mr. Rosa said. "The outlook for state economy doesn't seem very hopeful. The legislature of 1925 appropriated for the fiscal year ending June 30, 1927 more than \$2,000,000 more than the receipts for that year. The receipts for subsequent years must make up this deficit. The legislature of 1927 appropriated for this present year, and also for next year an amount fully equal to the appropriation of the year ending June 30, 1927."

"In addition," he appropriated upwards of \$12,000,000 more which the Governor vetoed. The normal schools and state board of control are still to be taken care of.

"Increased county expenditures have been brought about largely by the building of good roads, highways and bridges, and education are the two big items of expenditure, and accounted for the sum of \$100,504,831, or 52 per cent of the total of \$193,799,463 spent in 1926. County taxes cannot be materially cut unless the road program is slowed up or curtailed, or money can be obtained from other sources than property taxes to carry on such program."

"I see no indication that the people of the state desire a curtailment of education," Mr. Rosa said. "If the local school burden is to be lightened, it must be done by more efficiency."

## STATE TAX ASSESSORS MEETING IN MADISON

Leo J. Toonen, assessor of incomes for Outagamie and Waupaca counties and Myrtle Krantzsch, deputy assessor, left Wednesday for Madison where they will attend a meeting of assessors. The meeting will continue until Saturday. Changes in laws and methods of applying laws will be discussed at the gathering.

## What Mother Really Wants

Christmas 1927

OUR remarkable Christmas offer makes possible this greatest of all gifts for Mother. This beautiful all-white Hotpoint electric range, complete with many de luxe features (at no extra cost), for only \$5.00 down.

Here's what it will mean to Mother: Super-automatic cooking, done perfectly though she be miles away—off shopping, out for recreation or away with the children; fewer kitchen hours; easier cooking; better cooking—without watching or guessing; a range easily kept "as clean as a china plate"; cleaner utensils; cleaner walls and ceiling; cooking speed; accurate, dependable temperatures any time at the turn of a switch.

Come in today and see this wonderful Christmas gift.

APPLETON — PHONE 380  
NEENAH — PHONE 18-W

Only \$5.00 Down

Two-Compartment Utility Drawer

Smokeless Broiler Pan

Four-Piece Condiment Set

Self-Contained Cooling Chart

Cooking Surface Light

Also Calrod oven units—practically indestructible

Wisconsin-Michigan Power Co.

APPLETON, WIS. — Associate Dealers — NEENAH, WIS.

Thompson Electric Shop, Seymour  
Dabareiner Hardware Co., Monroville  
Ecker Hardware Co., Hilbert  
Bonduel Elec. & Radio Co., Bonduel  
Pribnow Electric Co., New London

Helf Hardware Company, Gillette  
Gaska Hardware Co., Pulaski  
Froelick & Gherke Hdwe., Black Creek  
Schreive Studio, Weyauwega

HOPFENSBERGER BROS. INC.

Originators Of Low Meat Prices

OFFER for THURSDAY

Market Wide, Famous Hopfensberger Meat Specials, Every One a Money Saver and a

DAILY SUPER BARGAIN

"ONE ITEM SPECIAL"

THURSDAY ONLY

WIENERS 16c PER LB.

Hopfensberger Bros. Inc.

APPLETON NEENAH MENASHA

Leading Markets FOUR MARKETS AND SAUSAGE FACTORY

Try A Post-Crescent Want Ad

What Mother Really Wants

Christmas 1927

OUR remarkable Christmas offer makes possible this greatest of all gifts for Mother. This beautiful all-white Hotpoint electric range, complete with many de luxe features (at no extra cost), for only \$5.00 down.

Here's what it will mean to Mother: Super-automatic cooking, done perfectly though she be miles away—off shopping, out for recreation or away with the children; fewer kitchen hours; easier cooking; better cooking—without watching or guessing; a range easily kept "as clean as a china plate"; cleaner utensils; cleaner walls and ceiling; cooking speed; accurate, dependable temperatures any time at the turn of a switch.

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Bonduel Elec. & Radio Co., Bonduel  
Pribnow Electric Co., New London

Helf Hardware Company, Gillette  
Gaska Hardware Co., Pulaski  
Froelick & Gherke Hdwe., Black Creek  
Schreive Studio, Weyauwega

HOPFENSBERGER BROS. INC.  
Originators Of Low Meat Prices  
OFFER for THURSDAY  
Market Wide, Famous Hopfensberger Meat Specials, Every One a Money Saver and a  
DAILY SUPER BARGAIN  
"ONE ITEM SPECIAL"  
THURSDAY ONLY  
WIENERS 16c PER LB.  
Hopfensberger Bros. Inc.  
APPLETON NEENAH MENASHA  
Leading Markets FOUR MARKETS AND SAUSAGE FACTORY

Try A Post-Crescent Want Ad

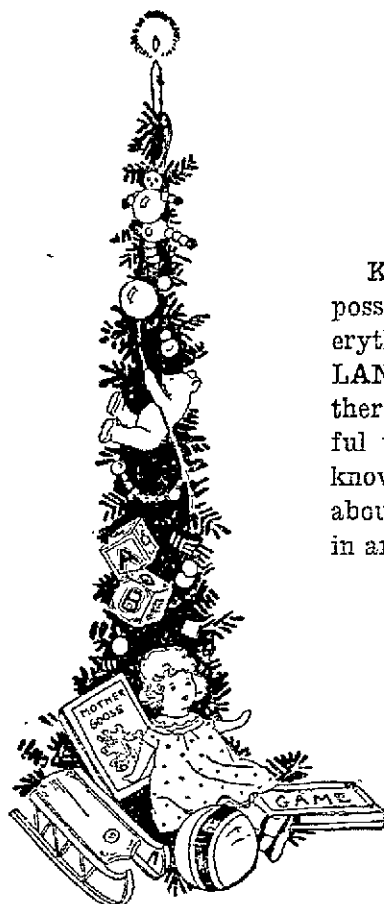


Buy Toys Now! We'll Hold Them 'til Christmas Eve---If You Wish

# GLOUDEMANS-GAGE CO.

Shop Early--While Our Stocks Are Complete and Fresh

## TOYLAND IS READY WITH DISTINCTIVE TOYS



Kiddies! Of course it is impossible for us to mention everything that we have in TOYLAND in one advertisement as there are hundreds of wonderful toys that you'll want to know about—but we'll tell you about some of the other things in another ad—so watch for it!



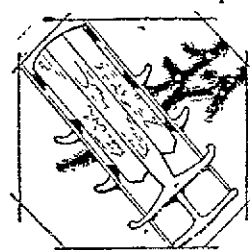
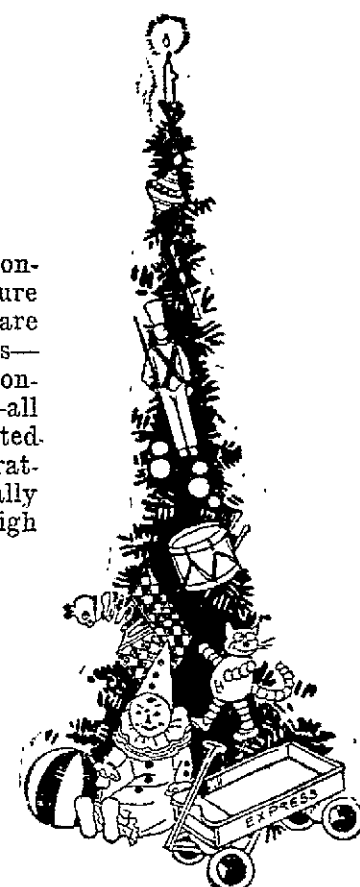
### CHRISTMAS -- Joy -- Children -- Toys -- Gloudemans-Gage

Five ideas that are inseparable. Five ideas that will find expression in Gloudemans-Gage TOYLAND on the Second Floor! Here is a regular riot of distinguished toys that will delight the hearts of even the most modern children. There are hundreds of toys for good boys and girls—toys that will bring with their possession hours of pleasure and benefit for their delighted owners. Toys that boys like best! Toys that girls like best! All are here in a gathering that will again thoroughly demonstrate Gloudemans-Gage merchandising superiority.

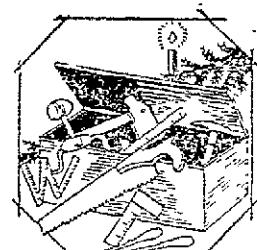
TOYLAND — Second Floor

### Furniture for Juveniles

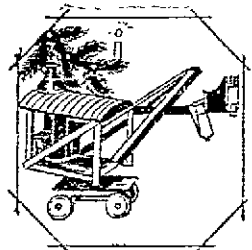
Old Santa has sent us a wonderful assortment of furniture for the little folks. There are Dining Table and Chairs—Dressers with Bench—Chiffoniers—Desk and Chair—all extra well made of selected materials and prettily decorated. The prices are unusually moderate too for such high quality.



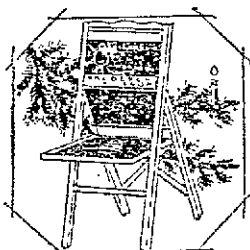
**Racing Sleds**  
\$4.95 to \$5.95  
"Flexible Flyer" racers are the real boys' favorite. Well made of best materials. Easy to operate and will last for years. Handsomely varnished. Junior and regular sizes.



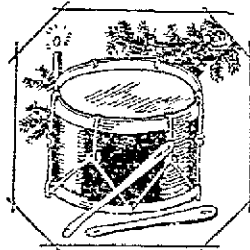
**Tool Chests**  
\$1.00 to \$3.95  
For the little carpenter, one of these fine chests will be a fine gift. Made of good materials that will do real work. A wide variety of tools in a strong chest.



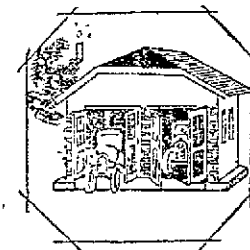
**Crane Shovels**  
\$1.00 and \$1.25  
A fine toy for practical boys with a bent towards construction. Well made of fine sheet metal with crane lift and automatic dump trip. Handsomely enameled in red, blue and black.



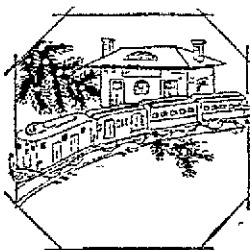
**Black Boards**  
50c to \$4.95  
For the little folks who like to draw and write. Santa has a big lot of Black Boards, in all styles. Those that fold out like a desk are favored, because they look like "Grown-Ups."



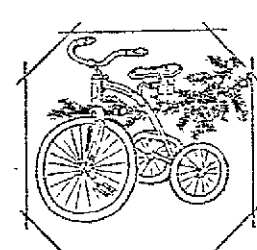
**A Drum for Boys**  
50c to \$5.45  
Every boy should get a drum for Christmas — of course his age will govern the kind! We have them with tin heads — on up to the more expensive kinds with real calf heads. All are the best!



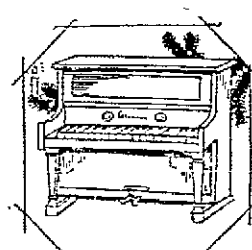
**Garage With Cars**  
\$1.75 to \$4.95  
Handsome garages, well built of sheet metal that will stand hard usage. Brightly enameled finish. Equipped with one or two cars—touting or fire trucks. Just the thing for boys.



**Electric Trains**  
\$5.25 to \$18.  
Every boy wishes for one of these wonderful "American Flyer" electrical trains. Made just like the real trains they are mechanically perfect. Brightly enameled in colors. Complete with track.



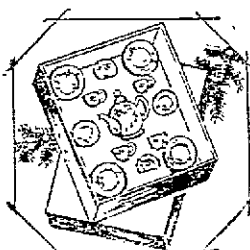
**Sturdy Tricycles**  
\$6.75 to \$10.75  
For the active boy or girl. They are extra well made of best materials and beautifully finished with enamel. Rubber tired wheels. Several sizes. Spring saddle seat.



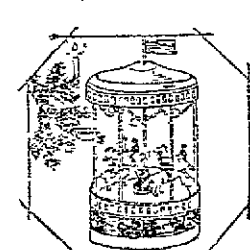
**Little Pianos**  
\$1.00 to \$1.50  
Genuine Schoenhut toy pianos for future musicians are here in a variety of sizes from 8 to 13 inches. Dark stained and varnished. Upright style.



**Doll Buggies**  
\$2.45 to \$12.50  
The new dolly will have to have a proper buggy—and we have many that she and the little mother will like. A variety of sizes—colors and styles are offered in this wide price range.



**Doll Dishes**  
15c to \$1.25  
Pretty china-ware dishes for serving Dolly's tea are here in a wide choice of pretty patterns and color combinations. Many sizes to choose from in large or small sets.



**Merry-Go-Rounds—\$1.00**  
A merry-go-round that will afford lots of fun for the kiddies looks just like a real one—it winds up—has a band, etc. Enameled in bright colors.

**Mechanical Trains**  
\$1.00 to \$3.75  
"American Flyer" trains are mechanically perfect. Well made and handsomely finished with bright enamel.

**Wheel Barrows**  
50c to \$1.50  
For a busy little helper these barrows will be a real necessity. They are well made of hard wood and sheet metal—brightly enameled. Several sizes.

**Real Ukeleles**  
\$1.00 to \$4.95  
Better than a toy! A real imported "uke." Well made of select wood with best strings. Handsome finish.

**Doll's Wardrobe Trunks—\$3.45**  
A safe and convenient place in which to keep Dolly's clothes. Well made—in a large size and covered with bright colored material. Brass snaps and lock. Inside drawers and garment hangers. Floral paper lined.

**Cedar Chests**  
\$2.75 to \$6.56  
Sizes for Dolly and some are even large enough for the little girls' toy! Well made—just like mothers' of real cedar wood—nicely finished and ornamented.

**Sewing Boxes**  
50c to 89c  
Clever little boxes to hold the little mother's sewing outfit. Equipped with all needed items. The box is pretty and well made with varnish finish and decorative trim.



## DOLLS

### Every Little Girl Loves A Doll!

—and she will be more pleased than ever if the one she gets on Christmas comes from TOYLAND. Never before, have we shown such a remarkable variety of beautiful dolls. Fine quality is a special feature of this collection. Fashionably dressed—to please exacting little mothers.

**Cunning Baby Dolls**  
98c to \$2.95

Little dolls that look exactly like tiny babies are here with sleepy eyes, and dressed in regular baby clothes. Several sizes to choose just the right one from.

**Smart Lady Dolls**  
48c to \$9.95

From the demurely dressed little dolls to the most fashionable attired lady of fashion, these dolls are featured. Curly hair—either blonde or brunette. Just to see them is to love them!

### Soft Dolls Will Make Tiny Girls Very Happy on Christmas

Funny, cute smiling little painted faces in fast colors that will not smear or run. Soft jersey cloths stuffed with clean, white cotton, so they can't hurt baby are offered in many characters, sizes and colors. Be sure to see them!

—48c to \$1.59

### "Hospital Supplies" for Ailing Dollies--Make them Well Again

No matter if Elizabeth Ann has lost her hair or arm—or even broken her head—Old Santa has sent us a full supply of new ones to fix her up as good as new again. The cost is very moderate on them all too!

**HEADS for Baby Dolls**  
with sleepy eyes are here in several sizes. 65c to \$1.35 Each.

**Unbreakable Heads for baby dolls** are offered in several sizes at from 25c to 75c each.

**Heads for Lady Dolls**, with beautiful curly hair and sleepy eyes. Several sizes to choose from. 95c to \$1.49.

**WIGS.** Pretty, curly wigs in both blonde and brunette. Firmly fastened on strong webbing. 50c to \$2.

**Arms.** In sizes and styles to fit any dolly are here at from 10c to 75c Pr.

**Shoes and stockings** for all sorts and sizes of dolls are here in just as great variety of prices.

## Be Sure! Select Your Holiday Candy and Nuts in Our Grocery!

Walnuts, California "Diamond" brand soft shells, lb. .... 32c  
Walnuts, large hulled, lb. .... 29c  
Almonds, Soft Shell, lb. .... 33c  
Walnuts, Medium California hulled, lb. .... 29c  
Filberts, Large Nipples, lb. .... 33c  
Filberts, Round Nipples, lb. .... 29c  
Peanuts, Fresh Roasted, lb. .... 13c  
Cracked Peanuts, lb. box .... 45c  
Mixed Nuts, medium size, lb. .... 25c  
Mixed Nuts, large size, lb. .... 25c  
Pecans, Large Texas, lb. .... 33c  
Hickory Nuts, fine quality, lb. .... 40c  
Brazil Nuts, Large size, lb. .... 29c  
Brazil Nuts, Extra size, lb. .... 33c  
Pop Corn, "White Rice" lb. .... 10c  
Cherries and Apples On Wire, lb. .... 29c  
Candy Tree Chains, per box .... 15c  
Red Stick Twist Candy, lb. .... 25c  
Assorted Stick Twist, lb. .... 25c  
Brazil Stick Candy, lb. .... 25c  
Hornhorn Stick, lb. .... 25c  
Peanut Stick, lb. .... 25c  
Angel Food, lb. .... 25c  
Chocolate Chips, lb. .... 25c  
Cream Bon Bons, lb. .... 25c  
Fancy Creams, Mixed, lb. .... 29c  
Chocolate, peanut clusters, lb. .... 29c  
Special Mixed, lb. .... 25c

Tom Tom, Mixed, lb. .... 11c  
Shell Mixed, lb. .... 11c  
Butter Peanut Squares, lb. .... 23c  
Jumbo Filled Peanuts, lb. .... 33c  
Small Filled Peanuts, lb. .... 29c  
Raspberries, Filled, lb. .... 29c  
Baby Kisses, lb. .... 29c  
Licorice Nigger Kids, lb. .... 25c  
Large Cakes, each .... 5c  
Pop Corn Balls, dozen .... 25c  
Superfine Peanut Clusters, lb. .... 33c  
Jelly Strings, lb. .... 19c  
French Creams, lb. .... 25c  
Assorted Cream Wafers, lb. .... 25c  
Butter Scotch Waffles, lb. .... 25c  
Coconut Butter Cups, lb. .... 29c  
Black Walnut Puffs, lb. .... 33c  
Coconut Bon Bons, lb. .... 25c  
Chocolate Peanuts, lb. .... 29c  
Licorice Jelly Beans, lb. .... 11c  
Licorice Peppets, lb. .... 29c  
Anas Butter Creams, lb. .... 25c  
Brilliant Hard, Mixed, lb. .... 19c  
Cut Rock, lb. .... 19c  
Colonial Mint, Mixed, lb. .... 19c  
Holiday Mixed, lb. .... 19c  
100% Plastic Filled, Mixed, lb. .... 29c  
Superfine Assorted Chocolates .... 33c

We have thousands of pounds of these pure sugar candies available for churches, schools lodge entertainments, etc. Our prices are exceptionally low—and when buying in quantities, we make special discounts.



### Books for Kiddies At 10c Each

Little Prude Campfire Series  
Girl Scout Series  
Boy Scout Series

At 25c Each

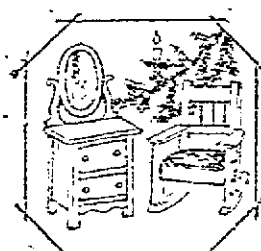
Doll Cut-Outs  
Stencils  
Campfire Girl Scouts  
Aviation  
Boys' Indian, Auto  
Boys' Moving Picture  
Ned, Seaside  
Merryvale Boys and Girls  
Rag Animal A. B. C.

At 50c Each

Boy's Pioneer Series  
Boy Scout Series  
Campfire Girls  
Little Women  
Little Men  
American History  
Radio Boys  
Dictionaries

### Other Books

Billy Whiskers Series ..... 9c  
World Classic Series ..... 15c  
Old Bible Stories ..... 15c  
Story of Abraham Lincoln \$1.25

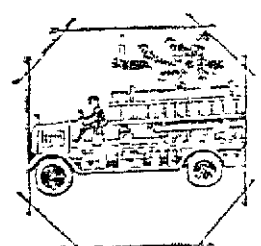


### Doll's Dressers \$1.45 to \$2.45

A splendid assortment of fine little dressers for Dolly's own use. Well made and finished in a variety of wood stains and enameled styles. Fitted with mirror and drawers.

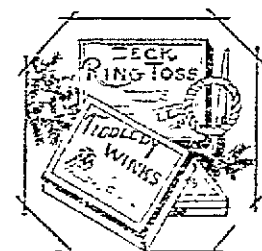
### Doll's High Chairs 50c to 89c

High chairs for the baby dolls are well made in a variety of styles that the little mother will like. From tray — and every thing just like a real chair!



### Fire Trucks \$1.75 to \$4.65

Show us the boy who wouldn't be delighted with one of these fine fire trucks! They are here in a variety of sizes—equipped with extension ladders, etc. Enameled in red and black.



### All Kinds of Games At 10c Each

Tiddly Winks  
Many Card Games  
Checkers—Dominoes  
All Kinds of Board Games

At 15c Each

Pepper 15-64 Game  
Soldier 3-Pins  
Bowling—Hearts  
Lotto—Mr. Ring Toss  
Picture Puzzles  
U. S. Map  
Eagle Dominoes  
Fish Pond

At 50c Each

Duck Shooting—Rumpus Dampy  
Captain K-1  
Peg Base Ball. Ring the Pin  
Sambo  
Comical 50-68  
Fairy Land. Lotto  
Major League Baseball  
U. S. Map. Royal Domain  
Fish Pond  
Doll Outfits



*SOCIETY*

NOVEMBER A BUSY  
MONTH FOR POLICE

made during November by Neenah police department, according to the monthly report of Chief Charles Watts. This is the largest number of arrests here in several months. The majority of the charges were for drunkenness and disorderly conduct.

**LEGAL NOTICES**

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STATE OF WISCONSIN, COUNTY  
COURT FOR OUTAGAMIE COUNTY

Company as the executor of the will of Wilhelm Schultz late of the city of Appleton, in said county, deceased, for the examination and allowance of his final account (which account is

KELLER, KELLER & O'LEARY,  
Attorneys for Executor.  
Nov. 16-23-30

2—Three ton trucks.  
3—One way snow plows for trucks.  
4—V-shaped snow plows for Four

Bids will be received on a unit price basis with the general guarantee of first class workmanship and

Dated this 29th day of November  
A. D. 1927.

STATE OF WISCONSIN, COUNTY  
COURT, OUTAGAMIE COUNTY.  
In the matter of the estate of Jane  
Du Mez deceased. In probate

Notice is hereby given that at a special term of said court to be held at the court house in the city of Appleton in said county, on the 13th day of December 1927, at the opening of

bate of the alleged will and testa-  
ment of Jane Du Mez late of the city  
of Appleton in said county deceased,  
and for letters testamentary, or let-  
ters of administration with said will

said deceased must be presented to said court on or before the 13th day of March 1928, which is the time limited therefor, or be forever barred, and

opening of the court on that day, or as soon thereafter as the same can be, will be heard, examined and adjusted all claims against said deceased presented to the court.

FRANK WHEELER & FERRIS,  
Attorneys for the Executor.  
Nov. 16-23-30

# ICE!

The building I now occupy,  
has been sold and my lease ex-

bring my equipment for the

ns to build up and do the  
in the past year. Our mot-  
ice and Satisfaction" with

me service and food.

SSSEN, Prop.  
College-Avenue

announce that Mr. Mike  
c-St. Menasha has re-

receive personal attention and sympathetic service and the best equipment.

**GENERAL HOME** 415  
Director 8 FOREST  
AVENUE



# The BENSON MURDER CASE

by S. S. VAN DINE © CHARLES SCRIBNER'S SONS

**Characters of the Story**

**PHILO VANCE**—District attorney of New York County.

**ALVIN H. BENSON**—Well-known Wall Street broker and man-about-town, who was mysteriously murdered in his home.

**MAJOR ANTHONY BENSON**—Brother of the murdered man.

**MRS. ANNA PLATZ**—Housekeeper for Alvin Benson.

**MURIEL ST. CLAIR**—A young singer.

**CAPTAIN PHILIP LEACOCK**—Miss St. Clair's fiance.

**LEANDER EYFLE**—Intimate of Alvin Benson's.

**MRS. PAULA BANNING**—A friend of Eyfle's.

**ELSIE HOFFMAN**—Secretary of the firm of Benson and Benson.

**COLONEL BIGSBY OSTLANDER**—A retired army officer.

**WILLIAM H. MORIARTY**—An alderman.

**GEORGE G. STITT**—Of the firm of Stitt and McCoy, Public Accountants.

**MAYCE DINWIDDIE**—Assistant District Attorney.

**ERNEST HEATH**—Sergeant of the Homicide Bureau.

**BURKE, SNITKIN, EMERY**—Detectives of Homicide Bureau.

**BEN HANLON**—Commanding Officer of Detectives assigned to District Attorney's office.

**PIELPS, TRACY, SPRINGER, HIGGINBOTHAM**—Detectives assigned to District Attorney's office.

**CAPTAIN CARL HAGEDORN**—Firearms expert.

**DR. DOREMUS**—Medical examiner.

**FRANK SWACKER**—Secretary to the District Attorney.

**CURRIE**—Vance's valet.

**S. S. VAN DINE**—The Narrator.

**THIS HAS HAPPENED**

Vance eliminates Miss St. Clair as a suspect, and when Eyfle's statements strengthen the case against Leacock he interviews to keep Markham from arresting the captain. It is brought out that Eyfle had forged Alvin Benson's name to a check. Vance thinks Eyfle must have put up some security to cover the forgery, and he believes this security was the box of jewelry that disappeared from Benson's house when he was murdered.

**NOW BEGIN THE STORY**

**CHAPTER XXXVII**

Markham sat up suddenly; then sank back with a shrug.

"Even if it was," he said, "I don't see how that helps us. Unless the Major knew the package had nothing to do with the case, he would not have suggested to his secretary that she omit telling us about it."

"Ah! But if the Major knew that the package was an irrelevant item in the case, then he must also know something about the case—eh, what? Otherwise, he couldn't determine what was, and what was not, irrelevant. . . . I have felt all along that he knew more than he admitted."

"Don't forget that he put us on the track of Eyfle, and that he was quite positive Captain Leacock was innocent."

Markham thought for several minutes.

"I'm beginning to see what you're driving at," he remarked slowly. "Those jewels after all, may have an important bearing on the case. . . . I think I'll have a chat with the Major about things."

Shortly after dinner at the club that night Major Benson came into the lounge-room where we had retired for our smoke; and Markham accosted him at once.

"Major, aren't you willing to help me a little more in getting at the truth about your brother's death?" he asked.

The other gazed at him searchingly; the inflection of Markham's voice belied the apparent casualness of the question.

"God knows it's not my wish to put obstacles in your way," he said, carefully weighing each word. "I'd gladly give you any help I could. But there are one or two things I can not tell you at this time. . . . If there was only myself to be considered," he added, "it would be different."

"But you do suspect someone?" Vance put the question.

"In a way—yes. I overheard a conversation in Alvin's office one day, that took on added significance after his death."

"You shouldn't let chivalry stand in the way," urged Markham. "If your suspicion is unfounded, the truth will surely come out."

"But when I don't know, I ought not to hazard a guess," affirmed the major. "I think it best that you solve this problem without me."

Despite Markham's importunities, he would say no more; and shortly afterward he excused himself and went out.

## KC BAKING POWDER

Same Price for over 35 years

25 ounces for 25¢

USE LESS THAN OF HIGHER PRICED BRANDS

Why Pay War Prices?

THE GOVERNMENT USED MILLIONS OF POUNDS

## Ideal Special Winter Gasoline

6 Gallons

\$1.00

TEXACO MOTOR OIL

Ideal Lbr. & Coal Co.

Long Distance MOVING AT REDUCTIONS Phone 724

HARRY LONG Moving—Hauling—Crating

## Every Cold is a Risk

Every cold exposes you to serious consequences. Grippe or flu may result. Deal with a cold in time. At first suspicion of a cold, take HILL'S Cascara-Bromide-Quinine.

HILL'S breaks up a cold in 24 hours because it does the four things necessary, all at one time. Stops the cold, checks the fever, opens the bowels, tones the system. Be satisfied with nothing less than HILL'S.

Opens the Bowels Checks the Fever Stops the Cold Tones the System

HILL'S Cascara-Bromide-Quinine Does the four necessary things to end a cold. Be sure you get the red box with portrait. 30c.

bank and spent half an hour in the chief cashier's office. After that he visited his lawyer's, and was there over an hour. Then he went back to the bank for another half-hour. He dropped in to the Astor Grill for lunch, but didn't eat anything—sat staring at the table.

"About 2 o'clock he called on the really agents who have the handling of the building he lives in; and after he'd left, we found out, he'd offered his apartment for sub-lease beginning tomorrow. Then he paid six calls on friends of his, and went home."

"After dinner my man rang his apartment bell and asked for Mr. Hoozitz—Leacock was packing up! . . . It looks to me like a getaway."

Markham frowned. Heath's report clearly troubled him; but before he could answer, Vance spoke.

"Why this perturbation, Sergeant? You're watching the Captain. I'm sure he can't slip from your vigilant clutches."

Markham looked at Vance a moment; then turned to Heath.

"Let it go at that. But if Leacock attempts to leave the city, nab him."

Heath went out sullenly.

"By the bye, Markham," said Vance; "don't make an appointment for half past twelve today. You already have one, don't you know. And with a lady."

Markham put down his pen, and stared.

"What new damned nonsense is this?"

"I made an engagement for you. Called the lady by 'phone this morning. I'm sure I woke the dear up."

Markham spluttered, striving to articulate his angry protest.

Vance held up his hand soothingly.

"And you simply must keep the engagement. . . . I told her it was you speaking; and it would be shocking taste not to appear. . . . I promise, you won't regret meeting her," he added.

"Things looked so sadly befuddled last night,—I couldn't bear to see you suffering so. Consequently, I arranged for you to see Mrs. Paula Banning—Eyfle's Elsie, you know. I'm positive she'll be able to dispel some of this insipidated gloom that's enveloping you."

"See here, Vance!" Markham growled. "I happen to be running this office—"

He stopped abruptly, realizing the hopelessness of making headway against the other's blarney. Moreover, I think the prospect of interviewing Mrs. Paula Banning was not wholly alien to his inclinations. His resentment slowly ebbed, and when he again spoke his voice was almost matter-of-fact.

"Since you've committed me, I'll see her. But I'd rather Eyfle wasn't in such close communication with her—He's apt to drop in—with preconceived unexpectedness."

(To Be Continued)

## Unseen Capital

The most important capital of the Standard Oil Company (Indiana) is not tangible.

Trucks and tanks and buildings do not make a business. They are but the tools. Employed by human forces they become significant. Their importance depends upon man. Qualities of mind and character determine their usefulness.

The most important capital of the Standard Oil Company (Indiana) is intangible. Integrity, loyalty, earnestness, ambition, alertness, knowledge—these are forces which, coupled with money and the tools it buys, produce service.

The importance of adequate financial capital is obvious. In order to serve 30 million people scattered over more than 600,000 square miles of territory, a large money investment is necessary.

But the human forces which put financial capital to work are even more important.

Business is not a matter of machinery—it is a matter of men. Machinery is controlled by the minds of men. Business is directed by the minds of men. Unless it is ably and wisely and honestly directed—unless it has a backing of intangible capital, it will not attract the necessary financial capital.

50,000 people have bought the stock of the Standard Oil Company (Indiana) because they know that their money will be efficiently employed in serving the public and because they know it will be made to earn reasonable profits for them.

The fact that the Standard Oil Company (Indiana) is able to render a service that attracts the ever-increasing confidence and patronage of the public, at the same time making a sufficient profit to attract investors, is evidence of the intangible capital of this Company.

Large storage tanks—fleets of trucks—great refineries—thousands upon thousands of service stations—these are the impressive evidences of the tangible capital of the Standard Oil Company (Indiana).

When you see them, remember they are only the tools of service, useful because of great human forces which you cannot see, but which you feel whenever you are served by an employee of the Company.

The skill of the man who looks after the needs at a Standard Oil Service Station—his courtesy, honesty and sincerity—are part of the human forces back of the Standard Oil Company (Indiana).

By their enduring friendship and their continued patronage, the people of the Middle West have shown their appreciation of this intangible capital.

## Standard Oil Company (Indiana)

General Office: Standard Oil Building 910 South Michigan Avenue, Chicago, Ill. 4643

## Give The Kiddies A Gift That They'll Enjoy

**SLEDS**  
A large selection of them in all sizes, show us the child that won't appreciate a gift like that—  
**\$1.37 to \$2.25**

**SKATES**  
For the winter time Ice Skates and in spring and summer, Roller Skates. These afford healthful exercise—  
**\$1.37 to \$2.25**

**SKIIS**  
Truly a sport for kings is skiing. Yet everyone can enjoy it. We have skis in all sizes and various prices—  
**90c to \$3.00**

## Appleton Hardware Co.

Phone 1897 425 W. College Ave.

# J.C. PENNEY Co.

A NATION-WIDE INSTITUTION

OUR 25<sup>TH</sup> YEAR

Lutheran Aid Bldg. "where savings are greatest" Appleton, Wis.

## Christmas Gifts

Useful and Practical Gift for Everyone

Something to wear and something that will not easily WEAR OUT are about the most sensible and acceptable gifts we can suggest. Our Christmas Stocks were never so attractive as right now. The prices, too, ARE RIGHT!

### Quilted Robes

Lustrous—Warm Convenient

Because they are slightly dressy and feminine, every woman has a desire for a quilted robe.

**\$9.90 to \$12.90**

The changeable pastel tones are particularly delicate and charming.

### Toilette Novelties

So Acceptable

There's nothing more dainty as a gift than cosmetic sets, perfumes, powders and the like. We have a large selection in various well known brands.

**49c to 98c**

### Purses

Are So Useful

Purses were never more good looking than now. All the newest designs in our stock in large variety at the right prices.

**98c to \$7.90**

### Stationery

Is Always Welcome

We all write letters, and stationery can always be given and will be appreciated. Attractively boxed, splendid quality.

**25c to \$1.49**

### Gift Ties for That Man's Christmas

Select your Christmas Ties from our big display. All fine quality silks in all the newest color-effects; bias stripes, Persians, squares, dots—anything you want. All full, generously-cut—

**49c to 98c**

### Lined Gloves for a Christmas Gift

Warm gloves of leather with fleece or felt linings should not be overlooked when thinking of him. Quality in these at low prices.

**\$2.49 to \$3.98**

### Belt Sets in Xmas Boxes

Set in attractive gift boxes—belt and sweater sets are nice in boy and nice to give. Assorted colors and sizes.

**98c**

### Give Pajamas Men Like That Gift

Pajamas are useful, appreciated and right for a gift. Flannel or muslin pajamas in all sizes.

**\$1.49**

### GIFTS FOR HER

#### A Last Minute Hint for the Gift Ideal

Beautiful 26-Piece Set In Art Case

**\$5.90 Per Set**

6 Forks, 6 Knives, 6 Teaspoons, 6 Tablespoons, 1 Sugar Shell, 1 Butter Knife.

### Lingerie's the Answer To Many a Christmas Gift Problem

No woman or miss ever has too many of these dainty pastel undergarments that we are showing—there's more than one on your list who will welcome one or several pieces.

#### Dainty Undies of Rayon and Crepe de Chine

Bloomers, tailored and trimmed, step-ins, dancettes of matching bandeau and step-ins, chemise and gowns—our complete stock invites your selection.

**98c to 2.98**

### Shirts for Christmas

Values That Stand Supreme

Give Shirts for Christmas—especially such Shirts as these. Exclusive, original patterns, confined to our Stores. Exceptional showing at—

**\$1.98**

Stripes, novelties, light and dark grounds, checks, unusual patterns—anything you want—but always the fine quality and top-notch value IS HERE!

**49c to 98c**

### Lined Gloves for a Christmas Gift

Warm gloves of leather with fleece or felt linings should not be overlooked when thinking of him. Quality in these at low prices.

**\$2.49 to \$3.98**

### Belt Sets in Xmas Boxes

Set in attractive gift boxes—belt and sweater sets are nice in boy and nice to give. Assorted colors and sizes.

**98c**

### Give Pajamas Men Like That Gift

Pajamas are useful, appreciated and right for a gift. Flannel or muslin pajamas in all sizes.

**\$1.49**

### A Bed Spread Is A Happy Suggestion For Gifts

Especially when bedspreads have never been prettier—pastel shades in rayon stripes and patterns with a rich sheen.

**\$2.98**

### Turkish Towel Sets

Sets which include a heavy towel and two face cloths in attractive colors of pink and blue. Boxed ready for giving.

**98c**

### Scarfs and Runners

Attractively Boxed

A display of scarfs and runners which was never more complete. Dark and light materials, daintily embroidered. Shapes and sizes to fit all tables.

**49c to \$1.49**

### Lingerie Accessories

For Mother or Daughter

Garter sets, boudoir caps, shoe trees in Christmas boxes. A simple little gift to solve many a problem as to what to give.

**49c to 98c**

### Swiss Knit Rayon Scarfs

Assorted patterns and colors; fringed; ideal for gift wear; moderately priced—

**\$1.98**

### Handkerchiefs In Large Variety

Boxed handkerchiefs with initial at 49c or silk handkerchiefs in assorted patterns and prices.

**49c to 79c**

### Fancy Socks Are Mighty Welcome

Socks are the solution to many a problem. Fancy plaid rayon or cashmere socks in many colors are just the thing. We have a large assortment.

**49c**

### Leather Novelties That He Likes

Soft collar cases, wallets and handkerchief cases must not be overlooked. Muchly appreciated for him at economy prices.

**98c to \$1.98**







# SOCIAL ACTIVITIES

## Knights Of Temple Are Dinner Hosts

Appleton commandery No. 23 of Knights Templar will entertain at a 6:30 Friday evening at Masonic temple for their wives and ladies and for members of the Ladies of Sir Knights. Invitations have been sent to all members in Appleton, Kaukauna, Shiocton, New London and other cities having membership in Appleton commandery.

After the dinner, cards will be played and a program will be given to entertain the women. A regular meeting of the commandery will be held following the dinner. The Order of the Temple will be conferred on one candidate.

Mrs. E. M. Garrow is chairman of the kitchen committee. Other members of the committee are Mrs. Percy Widsten, Mrs. Grant Phillips, Mrs. William M. Taylor and Mrs. W. E. Smith. The dining room committee consists of Mrs. James Wagg, chairman, Mrs. H. K. Pratt and Mrs. Herman Wildhagen and the entertainment committee is composed of Mrs. J. B. MacLaren and Mrs. Charles Reineck.

## POSTPONE FIRST OF SERIES OF CHURCH LECTURES

The first lecture of a series of three to be given under the auspices of the Senior Olive Branch Walther league society during the winter, which was scheduled for Thursday night has been postponed to Dec. 8. The Rev. Eino Duemling, an institutional missionary at Milwaukee will be the lecturer. His subject will be "Ministrations to the Afflicted, the Sick and the Unfortunate."

The second lecture of the series will be given Jan. 13 by the Rev. William Grother, pastor of St. Martin Lutheran church, on the subject "Pay the Price." The Rev. E. Krause, pastor of Immanuel Lutheran church at Sheboygan will give the third of the series on "Respectful Sin."

### PARTIES

Mr. and Mrs. George Bley of Mackville were surprised by a large number of relatives and friends at a dinner at 6 o'clock Sunday evening. Among the guests were William Muller, Stephen Muller, Miss Mary Muller of Seymour, Mr. and Mrs. John McKeever of Ellington, Mrs. Sarah McKeever, Elsie and Ines McKeever, of Ellington, Mrs. Hilda Doran, Loreta and Veronica McKeever of Green Day, Mrs. John Wolf of Ellington, Henry Wolf, Mr. and Mrs. Earl McGinnis and family of Greenville, Dan McGinnis of Greenville, and Mrs. John Kilday and James Kilday of Center, Mr. and Mrs. John Couter and family of Grand Chute, Mr. and Mrs. James Bley and John Bley of Center, Patrick McElhone of Apple Creek, Mr. and Mrs. William McElhone and family of Apple Creek, Walter Kuba and Arnold Doran of Center.

The date of the Century club party scheduled for Dec. 25 has been changed to Dec. 30 because of conflict with the Riverview Country club. The Century club party will be a Christmas party at Elk club.

Mrs. H. Kinko, 1631 S. Carver-st., entertained 30 relatives and friends Sunday evening for Mr. and Mrs. Waldo Springer who were married Nov. 21 at Wautegan, Ill. Mrs. Springer was formerly Mrs. G. Stroppe. Cards and games were played and prizes were won by Nick Marx, Mrs. L. Cavanaugh and George Kinko. Walter Springer, Mildred Wickham of Menasha, Mrs. W. Springer, Mrs. T. Marx, Mrs. R. Springer, Eunice Marx and Ted Springer.

Approximately 75 couples attended the first social of the fall and winter season sponsored by dormitory residents of the Y. M. C. A. Tuesday evening in Odd Fellows hall. A feature of the dancing program was a novelty Ciderella slipper dance. Favors in the forms of paper caps, horns and confetti were distributed to the guests. Arthur Dahl, president of the dormitory men, gave a short talk. Roy Donahue was chairman of the social committee.

### WEDDINGS

Miss Louise Dumke of Lena, Wis., daughter of Mr. and Mrs. August Dumke, and Reinhold Reinke, son of Mr. and Mrs. Charles Reinke, 722 W. Packard-st., will be married at 3 o'clock Wednesday afternoon at Trinity English Lutheran church. The Rev. F. L. Schreckenbach will perform the ceremony. The attendants will be Miss Mildred Fischer of Sheboygan and Henry Dumke of Lena. A wedding supper will be served at the bridegroom's parents to about 40 relatives. Mr. and Mrs. Reinke will live in Appleton.

The marriage of Miss Lorena Veigt, daughter of Mr. and Mrs. Herman Veigt of Appleton, and Lloyd Botker, son of Mr. and Mrs. Fred Botker of Highland Park, Ill. took place at 4 o'clock Saturday afternoon at St. Paul Lutheran church. The Rev. F. Brandt performed the ceremony. Miss Esther Hillman of Brotherhood, Wis., and Milton Veigt of Highland Park were the attendants. A wedding dinner was served at the home of the bride's parents to about 20 guests. Mr. and Mrs. Botker will make their home at 113 N. Green Bay-rd. Highland Park, where the bridegroom is employed.

Chicken Pie Supper, 5:30-7:30; Cafe, Lunch, 11:30-1:30; Bazaar; Presby. Church, Thurs., Dec. 1.

50c Supper Trinity Luth. Church, 8 O'C. Fri., Y.W.M.S.

## "PRO" WOMEN ARRANGE FOR CARD PARTIES

Plans for the first of a series of four open card parties to be given this winter by Appleton Business and Professional Womens club were discussed at a meeting of the committee in charge Tuesday evening at Appleton Womens club. The party will be held Dec. 9 at the clubhouse.

Miss Rena Courtney is chairman of the committee in charge of arrangements for the party. Other members of the committee are Ilabea Stern, Irene Reinke, Lyndia Hollenbeck, Catherine Nooyen, Isabelle Milhaupt, Anna Sullivan, Rose Liohen, Allice Waters Jones, Wava Brouhard, Gertrude Bidwell, Mable Burke, Margaret Gosz, Marie Stride, Mrs. Ben Bolda, Mrs. Eric Madison and Lulu Duwel.

## MORE WOMEN ARE URGED TO ENTER WATER CLASS

Unless 100 women swimmers are assured each week at the Y. M. C. pool, maintained every Wednesday by Appleton Womens club, the swimming classes will have to be discontinued, according to Miss Agnes Vanneman, recreation director of the club. The difference between the total receipts and expenses incurred in the upkeep of the pool and laundry last year amounted to \$350. The loss this year so far has been over \$100. Miss Vanneman said.

All persons interested in swimming are asked to sign up for the entire season. A paper for this purpose will be posted during the next few weeks at the pool and at Appleton Womens club. The pool will be open through Dec. 14 and will reopen on Jan. 7.

### CLUB MEETINGS

The Twilight Eight club was entertained Tuesday evening at the home of Mrs. William Hillman, 739 W. Spencer-st. Schafkopf was played and prizes were won by Mrs. John Burke, Mrs. Patrick Murphy and Mrs. William Hillman Mrs. P. Melcher. Story-st. will be hostess to the club next Wednesday evening.

Members of the Pleasant Evening club will meet in the basement below the City Cash and Carry grocery store, 132 E. Wisconsin-ave at 7:30 Wednesday evening. Following the business meeting there will be an indoor baseball game with the Lutheran Brotherhood team of Neenah.

Mrs. Frank Jones, N. Clark-st., entertained the Four Leaf Clover club Tuesday afternoon. Prizes at schafkopf were won by Mrs. Herman Selig and Mrs. Max Eggert. Mrs. August Knoll, E. Winnebago-st., will entertain the club next week.

Mrs. L. J. Marshall, 219 N. Drew-st., will be hostess to the Past Matrons club of Fidelity chapter, Order of Eastern Star at 7:30 Thursday evening. A social meeting will be held.

The J. P. F. club was entertained Monday evening at the home of Miss Evelyn Strutz, W. Harris-st. The evening was spent informally.

The Womens Christian Temperance union will meet at 2:30 Thursday afternoon at the home of Mrs. Emma Hubbard, 827 E. Franklin-st. Regular business will be discussed.

Mrs. Arthur Schroeder, E. Wisconsin-ave, was hostess to the Tuesday Schafkopf club Tuesday afternoon. Prizes were won by Mrs. Elmer Schab and Mrs. A. Burmeister. Mrs. Mary Peters, E. Wisconsin-ave, will entertain the club next week.

Three tables were in play at the meeting of Women of Mooseheart legion Tuesday afternoon club Tuesday afternoon at Moose temple. Mrs. Richard Wenzel won the prize at bridge and Mrs. Martin Lucders won the schafkopf prize. Members of Women of Mooseheart legion have received an invitation from Loyal Order of Moose to attend a social meeting of the lodge next Tuesday.

Mrs. Glen McIlroy, 621 E. Summer-st., was hostess to the General Review club Tuesday afternoon. Mrs. Elsie had charge of the program and read a paper on the opera, "Fagiolacci." The next meeting of the club will be held in two weeks at the Candle Glow Tea room and will be in the form of a Christmas party. Bridge will be played.

## SOCIAL CALENDAR FOR THURSDAY

2:00 St. Paul Ladies Aid society, in schoolhouse.

2:00 August group of Social union of First Methodist church, in church parlors.

2:15 Ladies Aid society of First English Lutheran church at church.

3:30 Womens Missionary society, Emanuel Evangelical church, at church.

2:30 Group No. 1 of the Womens union of First Baptist church, in the church parlors.

2:30 Womens Missionary society of Trinity English Lutheran church, monthly business meeting, at church.

2:30 Womens Christian Temperance union, with Mrs. Emma Hubbard, 827 E. Franklin-st.

2:30 Ladies Aid society, Mt. Olive Lutheran church, election of officers, Mt. Olive Lutheran church.

2:30 American legion auxiliary, armory G.

2:30 Womens union of St. John church, in church basement.

7:30 Past Matrons club of Fidelity chapter, Order of Eastern star, with Mrs. L. J. Marshall, 219 N. Drew-st.

8:00 Knights of Columbus, Catholic home.

8:00 Knights of Pythias, nomination of officers, Castle hall.

Mrs. and Mrs. Frank Anderson of Oak Park, Ill., returned to their home Monday, after spending Thanksgiving day and the weekend at the home of Mrs. E. L. Anderson W. Lawrence-st.

### CHURCH SOCIETIES

A luncheon for professional people to be served from 11:30 to 1:30 will be one of the features of the Christmas bazaar of the Ladies Aid society of Memorial Presbyterian church to be held Thursday at the church. The bazaar will continue through the afternoon. A chicken pie dinner will be served from 5:30 to 7:30. Mrs. J. T. Johnson and Mrs. James Wood are joint chairmen of arrangements for the luncheon and supper. They will be assisted by an executive committee composed of two members from each circle.

Mrs. Albert Schultz is general chairman of arrangements for the Christmas bazaar to be given by the Ladies Aid society of St. Matthew church Thursday at the church. A cafeteria lunch will be served throughout the day. Mrs. Schultz is to be assisted by Mrs. Emil Hoffman and Mrs. Ph. A. C. Froehke.

St. Paul Ladies Aid society will hold a regular business meeting and social at 2 o'clock Thursday afternoon in the school house. Lunch will be served after the meeting.

A regular business meeting of the Womens union of St. John church will be held at 2:30 Thursday afternoon in the church basement. Final plans for the Christmas bazaar will be discussed.

A report of the Bazaar held Nov. 10 will be given at the meeting of the Ladies Aid society of First English Lutheran church at 2:15 Thursday afternoon at the church. Other business will be discussed.

The August group of the social union of First Methodist church will meet at 3 o'clock Thursday afternoon in the church parlors. This will be the last meeting of the group before the Christmas bazaar to be held Dec. 9. All members are expected to attend. Mrs. Luzern Holman is captain of the group.

Election of new officers will take place at the meeting of the Ladies Aid society of Mt. Olive Lutheran church at 2:30 Thursday afternoon in the church basement. Other business will be discussed.

The monthly business meeting of the Womens Missionary society of Trinity English Lutheran church will be held at 2:30 Thursday afternoon at the church. A social will follow the business meeting and topic. Mrs. Arthur F. Wendt will have charge of the topic on Home Missions; The Manger of My Heart. The hostesses will be Mrs. Mathilda Reier, Mrs. F. L. Schreckenbach, Mrs. C. E. Tesch and Mrs. Otto Tilly.

A meeting of the committee in charge of the parish dinner to be served at 6 o'clock Friday evening at Trinity English Lutheran church by the Young Womens Missionary society of the church will be held at 3 o'clock Friday morning at the church. The committee consists of Mrs. R. Breitung, Mrs. Harry Cameron, Mrs. Edward Kneither, Mrs. John Wagner, Jr., Mrs. George Wiese and Mrs. Arthur F. Wendt.

Group No. 1 of the Womens union of First Baptist church will meet at 2:30 Thursday afternoon in the church parlors. Mrs. W. Lockery and Mrs. H. Nores will be hostesses. Mrs. E. S. Miller is chairman of the group.

Herb Hellig, principal of Appleton Vocational school will be the speaker at the meeting of the Brotherhood of Trinity English Lutheran church at 8 o'clock Wednesday night in the church basement. One of the features of the evening will be a fish fry. Romy Nagreen will play violin selections. All men of the church are invited. Arthur Wendt and George Wiese are in charge of the fish fry.

A meeting of the choir of Trinity English Lutheran church will be held at 7 o'clock Thursday evening before the regular rehearsal at which time Emlyn Owen of Neenah, organist at the church will give a lecture on the Essentials of Music. The Christmas cantata will be rehearsed at the meeting.

## LARGE CROWD AT MEETING OF MOOSE LODGE

About 70 members of Loyal Order of Moose attended the first regular social meeting of the season Tuesday evening at Moose temple. Schafkopf and skat were played and prizes were won by Ralph Schmaltz and Jake Kromer at schafkopf and by Otto Daehlike and Henry Bauer at skat. A Dutch lunch was served after the party.

A joint social meeting for members of Loyal Order of Moose and their wives and ladies and for members of Women of Mooseheart legion has been arranged for next Tuesday evening. Schafkopf, skat, bridge and dice will be played and a chile lunch will be served. The social committee of the lodge, Fred Zuehlke, chairman is in charge of the party.

## LAWRENCE GIRLS ARE VOTED INTO NEWS FRATERNITY

Miss Elsa Grimmer, '28, Miss Mildred Elwood, '28, and Miss Bernice Case, '29, have been elected to membership in Theta Sigma Phi, national honorary journalistic fraternity for women, as was announced Tuesday.

Miss Grimmer has worked on the Lawrentian staff for three years. She has charge of all news of Lawrence Conservatory of Music and musical reviews at present. Miss Elwood has done society reporting for the First Michigan Daily, and has reported on the Lawrentian for two years. She has had poetry published in the "Oracle" and in "Footprints." Miss Case has worked on the Lawrentian as proofreader and reporter for the past two years. She served as copy editor during the first semester last year.

## DELEGATES BACK FROM MEETING

Mr. and Mrs. Floyd Foor have returned from Toledo, Ohio, where they attended the national convention of Luther leagues which convened in Toledo last Friday and Saturday. Mr. and Mrs. Foor attended the convention as delegates from the Association Luther Leagues of Wisconsin. Four other delegates were present from Wisconsin. Harry Lillge of Wausau, who accompanied Mr. and Mrs. Foor on the trip, was elected fourth vice president of the national association. Anton Gauker of Appleton also attended the sessions of the convention. About 200 delegates were present at the meeting, according to Mrs. Foor. The next national meeting will be held next year at Baltimore.

### LODGE NEWS

Election of officers will take place at the meeting of the Womens Relief corps, auxiliary to the Grand Army of the Republic at 2:30 Friday afternoon in Elk hall. A social hour will be held after the business session and lunch will be served. Mrs. Virginia Abbey is chairman of the committee.

Election of officers will take place at the next meeting of the Womens Benefit association on Dec. 13 at the home of Mrs. Ochiltree, it was decided at the regular meeting Tuesday evening at the home of Mrs. Robert Hoffman, 515 E. Brewster-st. A social was held after the short business session.

Each member of the American legion auxiliary is to bring a new member to the meeting of the auxiliary at 2:30 Thursday afternoon at the armory. Important business is scheduled.

Election of officers will take place at the meeting of Royal Neighbors at 7:45 Thursday evening at Odd Fellow hall. Routine business will be discussed.

Knights of Pythias will hold a regular business meeting at 8 o'clock Thursday night in Castle hall. Nomination of officers will take place.

A regular meeting of Knights of Columbus will be held at 8 o'clock Thursday night at Catholic home. Routine business is scheduled.

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FLOWERS  
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Reasonably  
Priced

# GEENEN'S

HELP FIGHT  
TUBERCULOSIS  
Buy Xmas Seals  
Use Them on All  
Letters, Etc



# Sale of SILKS

## Begins Thursday Morning at 9 O'clock

Glowing Silks! The Finest Selection we Have Ever Offered is Ready For the Opening Day of This Great Yearly Event

THE ANNUAL DECEMBER SILK SALE — The big Silk Sale of the year. Great preparations have been made for this event! purchased quantities at great reductions — mills have cooperated with us in making this

our most successful sale! We're ready now for the opening day — THURSDAY—with the best values we believe we have ever offered in this annual event! Be prepared for many surprise values.

## \$1.75 Satin Canton, Yd.

An exceptional value! In navy, tan, rose, green, copen, brown and black. 40 inch width .....

# \$1.19

## \$1.59 Radium, Yd.,

All Silk. Our regular \$1.59 value in lingerie and also dark colors for slips. 36 inch width .....

# \$1.29

## \$1.39 Charmeuse, Yd.

Featured in black only. A splendid fabric for pillows, lounging robes, slips, etc. 36 inch width .....

# 98c

## One Lot Silks, Yd.,

Some Close Outs in this group. All are standard qualities. Crepe de chine, taffeta, wash silks, etc. ....

# 98c

## \$2.00 Charmeuse, Yd.,

A very fine charmeuse in black and colors. Our regular \$2.00 quality. 36 inch width .....

# \$1.69

## \$1.59 Flat Crepe, Yd.

Very good quality washable crepe in all the newest shades. Our regular \$1.59 quality. 40 inch width ....

# \$1.39

## \$1.59 Broccades, Yd.,

Beautiful silk faille — in green, rose, beige, tan, navy, black. Only in the 36 inch width .....

# \$1.39

## \$1.95 Flat Crepe, Yd.,

Pure dye washable flat crepe in an unusually attractive line of colors. 40 inch width

# \$1.69

## \$2.00 Changeable Taffeta, Yd.,

Now so much in demand for quilted pillows, lamp shades, etc. An exceptionally low price! .....

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An extra fine high lustrc satin. You'll enjoy seeing this fabric in all the new lingerie shades .....

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## \$2.39 Crepe Satin, Yd.,

One of the season's most popular fabrics. A full shade range, 40 inch width .....

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## \$1.95 Kimono Silk, Yd.,

Featured in many attractive new designs. A most acceptable Xmas gift! Boxed! ..

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A gift of a pretty dress pattern selected from this unusual showing of fine Silks—is a very practical gift. Why not select it now?

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All dress patterns bought during this sale will be packed in pretty Christmas boxes—FREE OF CHARGE. Another Geenen Service!



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## Charming Frock

Just Right For the Holiday Season

# \$14.50 to \$65



NEW FASHIONS | A PAGE OF INTEREST TO WOMEN | BEAUTY HINTS

The Cape's The Cut And Velvet Is The Material; Slenderizing Lines Prevail

NEW YORK — First appearances today are important to the fashion world as last night's were to the stars. All in all, the fashion world is in a happy mood, swayed as it is in a stupor of evening wraps of the season.

For evening wraps do much for women this year besides cover their party gowns and shield them from the cold.

By their luxurious materials, rich color and subtle lines they heighten their wearers' beauty and subtly must get them in a party mood, thereby, velvet is the outstanding material.

New blues, rich reds, orange yellows with soft tones, pinks that rival a blushing rose, pinks with deep, rich beige tones, greens from silver-tones to satisfying emerald—each a different color, really.

**SELF TRIMMED FOR YOUTH**

For the young girl they go self-trimmed. A simply draped yoke, a cleverly cut silhouette, a flaring sleeve, a manipulation of the velvet for an Elizabethan collar or skirt—these does the couturier say that youth is its own best decoration. Trimmings of furs and beaded laces are left for those who have made their debut.

After velvets the favorite materials are brocades, combined with furs or velvets, laces of all kinds and some coats that grow very intricate, using a variety of gorgeous materials combined. Trimmings are just as sumptuous as Milady's purse affords.

The line of evening wraps is important. Coats must look wrap-like but still slenderize. This is done by cutting them with unusual sleeves, with a tight skirt portion and blowing top and by intricate diagonal crossings that give a suggestion of roundness, but still fit snugly.

**CAPIES ARE REALLY THE THING**

Capes and cape effects are the thing, really. Dolmans have returned in new splendor. I show today two very different styles of wraps. The one gains distinction by its unique muff sleeves of high kolinsky and a collar of simple simplicity—a scarf collar of self material. The coat itself is beautiful, the de rose Lyons velvet and its lining is of rose beige.

This coat emphasizes the eight-eighths length towards which evening coats seem trending.

The other wrap is an imported cape, circular cut, of deep blue velvet, lined with the richest of gold brocade, edged with wide blue stripes.

An Elizabethan collar, faced with the rich lamo, flatters the wearer while a strip of monkey fur softens the line.

Its circular hemline exploits the rich lining which really becomes a decoration for the wrap. Tapes, inside adjust the wrap to Milady's shoulders.

**BUY KAOLIN MAKE YOUR OWN BEAUTY CLAY**

BY ANN ALYSIS

During the past few years, there have come into prominence certain preparations called beauty clays exploited by the beauty culturists for the purpose of removing impurities from the skin, relaxing it and restoring it generally to better state.

There are on the market at present a dozen such clays and they are in general use in the beauty parlors. Lately these preparations were attacked by a member of one of the medical associations. Not because the physician considered them at all harmful, but because the women were credulous enough to buy them at the rate of a dollar or two a pound, when they might have bought at any pharmacy for about 20 cents.

Of course, the doctor lost sight just then of the fact that the prescription for which he sets from two to five dollars is for compound cathartic pills which could have been bought at the same corner pharmacy for ten cents a dozen.

However, that is neither here nor there. It is true that these clays are in their dry state known as kaolin, and can be bought under that name very cheaply. But if the doctor were to tell the customer who has just asked for Dr. Bland's Beauty Clay, that 10 cents worth of kaolin mixed with a little glycerine, water and perfume was something just as good, he would probably be accused of trying to seduce, and would forever lose her trade.

BOISE DE ROSE VELVET COAT. GOLD LANE, MONKEY FUR AND THE MUFF CUFFS OF KOLINSKY. DELPHINIAN BLUE VELVET. IEE SCARF COLLAR OF SELF MATERIAL. FASHION THIS CIRCULAR CAPE.

THE TINYMITES

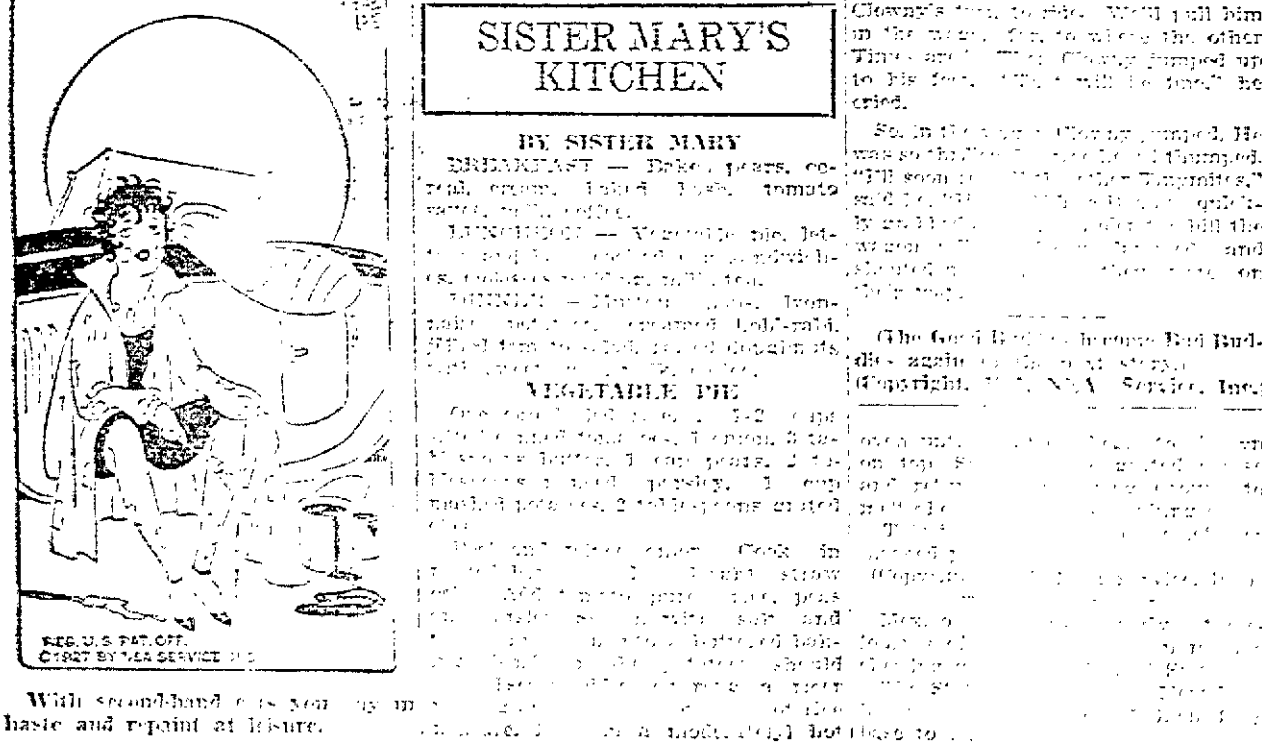


READ THE STORY. THEN COLOR THE PICTURE

Of now you're good," was Clowdy then the Buddies brand him with "Let's said. And then he shook his little head. "I have my doubts, for it's a lie. I'll come in later, when I'm older, and then you'll all say I was a dream." The Buddies cheered and said this was the proper time to do.

Down to the river they really went, and there a half a hour was spent before they saw the woman out, and safely on the shore. They had to wait a while, for the woman had to get her things, and then she came back, and she said, "You were good, and you were a dream." The Buddies cheered and said this was the proper time to do.

FLAPPER FANNY SAYS--



With second-hand clothes you can have a basic and repeat at leisure.

ONE OF SECRETS OF JANNINGS' POWER IS TALKING

EVERLYN BRENT FINDS; SHE'S LEARNING HIS LANGUAGE

HOLLYWOOD, CALIF. —Knowing that if you are to be a success in the motion picture world, is the belief of Evelyn Brent.

"I never realized the importance of being able to speak a foreign tongue until I started working with Emil Jannings," remarked Miss Brent. "I couldn't see what difference it made how a person talked before the camera and I often used to just pretend I was talking. I figured that the title writers did my speaking for me."

**JANNINGS TALKS**

"Since working with Jannings I have come to regard my talking as important as any other phase of acting. Jannings always speaks German—in fact he knows only a few English words. And when he talks he has more force on the screen than any other actor I have seen. The reason is that foreign words as a rule are longer than ours. The additional syllables seem to put life into an otherwise dead speech."

Evelyn now has a German book almost everywhere she goes and she actually works at learning the language between scenes in her picture. By the time she finishes her roles with the great German actor, Evelyn probably will speak his language better than he does hers—that is unless she tires of the strain of studying.

**ADDS TO EFFECT**

Early "rushes" of "The Road to Glory," which Miss Brent is playing with Jannings, prove that the foreign language actually is an asset. Even her meager knowledge has added a sparkle she lacked before.

Evelyn Brent has climbed the cinema ladder two rungs at a time during the last six months. She was given the leading feminine role in Ben Hecht's "Underworld" with George Bancroft and Olive Brook. That picture is one of the great films of 1927. And it gained for her the feminine lead in "Beau Sabreur."

Now she is trying something entirely new—and if she's successful, foreign language teachers are going to be in great demand around Hollywood.

SAINT AND SINNER

BY ANNE AUSTIN

The gray-haired, efficient-looking woman at the desk in the reception room of the employment agency made short work of the interview, her eyes apparently making notes of Faith's costume as her pencil jotted down less personal details.

"Four in the family? Any children? Oh, a baby? How old? Hm! A five-months-old baby does make it hard—the address? Thank you. Soberly Boulevard is a little far out but—the maid will live in, of course?" Faith nodded eagerly.

The head of the employment agency ran briskly through a card file, then looked up at Faith with keen, measuring eyes. "I sent you, Kate Lundy, didn't I? Was she unsatisfactory?"

A flush swept over Faith's ivory-colored cheeks. "Not at all. She was extremely capable. She—she left me only to take a position that paid more," she explained, painfully aware that the woman so casually discussed as a servant was now her step-mother.

"Hm. I see. How much are you willing to pay, Mrs. Hathaway? I'm afraid—"

"Not over eight dollars a week, if she lives in," Faith answered.

"No one available for less than ten. Sorry," the woman answered briskly, her eyes flicking toward another woman who was waiting impatiently to tell her own needs.

"Please let me interview someone," Faith humbled herself, afraid of having to confess failure to Bob.

When Faith opened the door indicated she was seized with embarrassment at the prospect of interviewing any of the half a dozen belligerent-looking women who sat about the room.

"Oh, excuse me, please!" a soft frightened voice begged. "I didn't mean to bump you."

Faith smiled as she made way for the girl who in trying to slip as inconspicuously as possible into the room had joggled her elbow. Something about the girl arrested her attention instantly. Perhaps it was because she looked as frightened and out of place in the employment office as did Faith herself. Her big eyes pushing into the yielding plumpness of her pink and white face. Ropes of pure gold hair were wound about her round head, under a badly fitting cheap blue felt hat. She was very young and plump.

"Are you looking for work?" Faith stopped her as she was seeking with chair in which to crouch as she awaited inspection.

"Oh, yes, ma'am," the girl breathed. "But the lady outside said there wasn't hardly ever any call for untrained girls. I come here from a farm in Minnesota to live with my aunt, but she—she died last week and I got to work."

"Do you like babies?" Faith asked. "There's a five-months baby in my family, my sister's baby."

"Oh, ma'am," the country girl nothing I love better'n babies! Would you give me a chance, ma'am? I'm strong and willing," she added, with pathetic eagerness. "My pop used to say I was as strong as a mule, and there ain't a lazy bone in me. I'd like to work for you," she added ingenuously. "My name is Rhoda Jonson, ma'am. Jonson without an H."

**NEXT: The first clash between Rhoda and Cherty.**

BEG PARDON DIOGENES!

BY OLIVE ROBERTS BARTON

THIS case of pure cheek may interest you.

A woman got a new electric refrigerator at cost, because her husband was in a business by which he was permitted to buy such things wholesale. It was not his business, remember — he did not sell them.

A friend knew about it, and of course it wasn't long until she suggested that she too would like an electric refrigerator — also the discount.

The gentleman and his wife could see no way out of it, he said that he would see the refrigerator people personally, which he did, and they consented graciously to see that the lady friend got her ice box at cost.

Now the lady had a sister. You know the rest. After a month or so of string-pulling and nagging, another profitless cooer went on its way to the sister's house.

The sister lived at a distance, and the vicissitudes of shipping to reach her. When the local electrician came in to set it up, he discovered that it was broken. A certain part would have to be replaced that would cost twenty dollars.

Was that woman mad? She sat down and wrote a letter to the man who had put through the deal for her, and said that he would have to tell the refrigerator people to replace the part for nothing. She had saved nearly three times the cost of the broken part, but she had forgotten that the man did nothing of the sort. He sent his personal check to the firm for the new part and had it shipped to her.

When Mrs. Blandy wrote, "Diogenes looks at the ladies," I protested. I apologize now.

**Fashion Plaques**

SPATTER GUARDS

Wooden spatter guards are an adequate protection to the legs during the daily constitutional, be the weather fair or foul.

**ETIQUETTE HINTS**

1. When fingerboards are brought in on doilies set in dessert plates, how does one proceed?

2. When finished with dessert, what should one do?

3. Is it proper to dip in the fingers of both hands simultaneously?

**THE ANSWERS**

1. Remove fingerboard with doilies and place in left of your plate.

2. Place the center removes your plate, place it a little to one side and draw your fingerboard near enough to use.

3. One at a time is a more careful method.

Coins for Mrs. Allen, Census, Tax, etc., etc. Mrs. Allen and many other parts of the B. P. Co. are made at the Royal Mint in London.

**Get finer flavor in the foods you bake—this way!**

You want more than good looks—you want fine flavor in the foods you bake. The secret is in your flour—be sure you use the right kind. Flour made from the wrong type of wheat will often produce cakes or biscuits that are perfect in appearance but disappointing in taste. To be sure of *finest flavor*, insist on Pillsbury's Best Flour. It is made only from carefully selected, full-flavored wheat—it will give you that delicious, delicate, unmistakable flavor that marks your perfect baking—you can depend on that, always!

for better flavor, use this one fine flour for all your baking

Pillsbury's Best Flour

**Give Mother A Christmas Gift She Will Appreciate**

Maybe you have never thought of it before, but mother likes best the practical gifts that will save her work and that she can enjoy for years to come.

Built-in-conveniences can be installed in her kitchen that will save her miles of walking every year. Ask us about them.

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MARGOT, Care Appleton Post-Crescent, Appleton, Wis.

Enclosed find 15c. Please send me the patterns listed below:

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**When Thinking of a Furnace Be Sure and Investigate the Home Hot Blast Furnace**

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# The New Ford Car will sell at a SURPRISINGLY LOW PRICE

*Complete details of the new car which will be  
officially announced  
this FRIDAY*

**T**HE MINUTE you see the pictures of the new Ford car you will be delighted with its low, smart lines and the artistic color combinations. There, you will say, is a truly modern car.

But a still greater thrill awaits you when you slip into the roomy seat behind the wheel and start away for your first ride. Then you will know that you have found the most unusual value ever offered in a low-price car.

You will like the feeling of speed and power that the new Ford gives you—the comfortable, prideful feeling that comes from having a car worthy of any occasion and equal to every emergency.

You will like the flexibility and safety of the new Ford car as you weave in and out of city traffic—its flashing pick-up as the light turns green and the sign says "Go." You will like its smooth, quiet steadiness on the open road where you can lazy along according to your mood, or do 55 and even 65 miles an hour if you desire. The new Ford has unusual speed—no doubt of that!

*A smart, low, speedy car that  
has been built to endure*

The new Ford will climb hills that you never thought a low-price car would climb on high. It will pass cars that you never thought you could pass. The longest trips will seem easy, for here is a car that puts new joy in motoring.

There is still another reason why the new Ford car is the most outstanding value ever offered in a low-price car. An important three-word reason that means a great

deal to you — *endurance — durability — long life.*

The new Ford car is made to stand up under thousands upon thousands of miles of steady running over all kinds of roads. It has even more stamina than the Model T Ford because we have learned to make every part stronger and sturdier without increased weight or greatly increased cost.

Many of the Model T Ford cars are still in active service after 75,000, 100,000 and 150,000 miles. This new Ford car will do even better. In the words of Henry Ford: "It is our ambition to have every piece of machinery or non-consumable product that we turn out so strong and so well-made that no one ought ever to have to buy a second one."

*Four-wheel brakes and standard,  
selective gear shift*

On the right, we are printing, for the first time, the complete details of the new Ford car. Read them over carefully, especially the paragraphs dealing with the new engine, the new bodies, the new standard, selective gear shift transmission with roller bearings, the new four-wheel brakes, the new hydraulic shock absorbers, the new mechanical design ignition, the new oiling system and the new dry-plate, multiple-disc clutch.

Then decide that whatever else you do Friday you are going to set aside at least fifteen minutes to get the full story of the new Ford car. It is more than a new automobile. It is the advanced expression of a wholly new idea in modern, economical transportation.

## FEATURES OF THE NEW FORD CAR

### 55 TO 65 MILES AN HOUR

The new Ford has unusual speed. It will do 55 to 60 miles an hour with ease. This is a conservative statement. In many road tests it has exceeded 65 miles an hour. So well does the new car hold the road that you can travel at high speed for long stretches with a new feeling of comfort and safety. Even bad roads may be taken at a fast pace. You will be delighted too with the way the new Ford climbs the hills. You will face the steepest grades with confidence, knowing you have power and power to spare to climb them all without greatly reduced speed, without strain, or unnecessary shifting of gears.

### 40-HORSE-POWER ENGINE

At 2200 revolutions per minute, the new Ford four-cylinder engine develops 40 horse-power. This r. p. m., or revolution speed, is low for such power and shows that the engine is unusually efficient. It also means long life, for the lower the speed of the engine, the less the wear on its parts. The bore is  $3\frac{3}{8}$  inches and the stroke  $4\frac{1}{4}$  inches. (S. A. E. and N. A. C. C. rating for license purposes, 24.03 horse-power.)

### REMARKABLE ACCELERATION

The new Ford is remarkably quick on the get-away. In tests in high gear, with a Tudor sedan body and two passengers, it has accelerated from 5 to 25 miles per hour in  $8\frac{1}{2}$  seconds. This acceleration is an outstanding feature of the new Ford car.

### PREVENTING VIBRATION

The engine in the new Ford is practically vibrationless. This is due in part to its lower r. p. m., the statically and dynamically balanced crankshaft, and the aluminum pistons. To insure quiet, the timing gears are made of bakelized fabric instead of metal, and the cams on the camshaft are so designed that the valve push rods follow them closely, preventing valve clacking.

### GASOLINE ECONOMY

You will get from 20 to 30 miles per gallon of gasoline, depending on the speed at which you drive. Feed to the carburetor is by gravity from a unique welded one-piece steel tank integral with the cowl.

### UNIQUE NEW OILING SYSTEM

The oiling system is distinctly Ford in design, being a combination of pump, splash, and gravity feed. The pump delivers the oil to the valve chamber, from which it flows by gravity feed to the main bearings of the crankshaft. An oil dipper is provided on each connecting rod bearing cap, so that the force of rotation of the crankshaft drives oil into the connecting rod bearings, as well as splashing oil over all working parts within the engine. This is a simple but entirely dependable system, assuring proper lubrication of each bearing and each cylinder without pressure.

### PERFECTED COOLING

The new Ford car has a centrifugal waterpump, and large radiator. The fan runs on the pump shaft and is made according to airplane propeller design. It is exceedingly difficult to make the new Ford engine overheat; only abuse will do it, such as running without enough oil.

### IGNITION SYSTEM OF NEW DESIGN

The ignition system of the new Ford is unique in mechanical design, extremely simple, and will give the car owner exceptional performance with a minimum of trouble. There is only one coil, in a water-proof case. The distributor is located on top of the engine where it is clean and easily accessible. Connections are made to the spark-plugs by short bronze springs. The coincidental lock on the new Ford is placed in the ignition circuit. It not only replaces the regular ignition switch, but in the "off" position grounds the entire circuit. From the switch to the distributor a steel cable protects the primary current wire, this wire being grounded to the distributor casing, thereby making it impossible to wire around the device. The new generator is of the power-house type.

### STANDARD, SELECTIVE GEAR SHIFT

The new Ford transmission is of the selective sliding gear type, with standard shift. It has three speeds forward and one reverse. The main shaft runs on ball bearings, the countershaft on roller bearings, and the reverse idler on a bronze bearing. This is the highest type of bearing mounting and is unusual on light cars. All gears are made of heat-treated chrome alloy steel. You will be delighted with the easy, noiseless shifting of gears in this new transmission. You can go from one to another easily, silently, with the pressure of a finger.

### EXCEPTIONALLY EASY TO STEER

The steering gear on the new Ford car is irreversible. Shocks are not transmitted back to the hands of the driver. You need not grip the wheel tightly. A light touch is enough to guide the car safely. Large steering wheel is made of steel, covered with hard rubber. Light switch and horn button are conveniently located on top of wheel.

### NEW FOUR-WHEEL BRAKES

The brakes on the new Ford car are an exclusive Ford development. They are of the mechanical, internal expanding-shoe type and are self-centering. This is the most reliable and the simplest type of four-wheel brake and the easiest to adjust. All adjustments are made from the outside without removing any parts. No special tools are needed. Uniform, correct adjustment on each

wheel is quickly and easily obtained. The brake pedal and the hand lever each operate all four brakes. Total braking surface is 168 square inches. All brake working parts are cadmium plated to make them rust-proof.

### MULTIPLE DRY-DISC CLUTCH

The clutch in the new Ford is of the multiple dry-disc type, which is the most reliable. It is also the easiest to operate, for it takes gently and smoothly. It has four driving discs and five driven discs.

### COMFORTABLE TRANSVERSE SPRINGS

The springs are of the transverse, semi-elliptic type, designed and built for the new Ford. This type, which was used in the Model T, was adapted to the new car because no better spring type could be found. They are built of the finest spring steel, and the leaves are wide and thin. Each spring is built up of varying sizes and number of leaves to give proper flexibility and to meet riding requirements of the different body types. The size and number of leaves used in these springs is one of the reasons why the new Ford is such a comfortable car. The construction of the transverse springs also contributes to the safety and efficiency of the 4-wheel brakes.

### HYDRAULIC SHOCK ABSORBERS

The finest type hydraulic shock absorbers are standard equipment on the new Ford. These combine with the low center of gravity, the minimum unsprung weight, and the easy riding qualities of the transverse springs to make the new Ford one of the most comfortable cars on the road today.

### THREE-QUARTERS-FLOATING REAR AXLE

The rear axle of the new Ford is of the three-quarters-floating type. The axle housings are made entirely of steel, built up by welding steel forgings to steel tubing. The differential housing, to which these housings are bolted, is made of rolled channel steel. The axle shafts carry none of the weight of the car, the wheels running on roller bearings on the housing. All bearings in the rear axle are of the roller type. Drive is by spiral bevel gear.

### FORD-DESIGNED STEEL-SPOKE WHEELS

Original design and great strength are two features that mark the unique, Ford-designed steel-spoke wheels. Each wheel is assembled by welding, and becomes one piece of metal. Spokes cannot work loose. Each spoke has a tensile strength of 4000 pounds. Outside spokes do not cross, so that the wheels are easy to clean. There are only 30 spokes in each wheel.

### BEAUTIFUL NEW LOW BODY LINES

There is a bit of the European touch in the coachwork and contour of the new Ford. Bodies are steel. Fenders are of the full crown type. Appointments and hardware are of a luxurious type seldom found in a low-price car. Upholstery is of rich, durable material. Cushions are deep and easy. Door handles and window lifts are fully nickel-plated. Speedometer, gasoline gauge, ammeter, and ignition lock are mounted on an instrument panel of satin-finish nickel, illuminated by a lamp in center. Headlamps and radiator shell are fully nickel-plated. Closed cars have the new military-type sun visor and crown roof. Great care has been taken in designing the new Ford to provide generous seat space and ample leg room. Clean, unobstructed vision is assured at front by unusually narrow pillars and at sides by specially designed doors with large windows.

### CHOICE OF FOUR COLORS

The color combinations used on the new Ford are especially artistic and attractive. Four color choices are offered for each body type—a most unusual feature in a low-price car. Purchasers may choose any one of the following colors—Niagara Blue, Arabian Sand, Dawn Gray, and Gun Metal Blue. Belt and reveals are finished in contrasting colors, with attractive striping. The finish is pyroxylin lacquer, one of the finest and most enduring finishes for automobile bodies. It is not affected by heat or cold, withstands all kinds of weather conditions, and is not easily marred or scratched. The lustre actually improves with washing.

### A QUIET CAR

In designing the new Ford, every precaution was taken to prevent squeaks, rattles and drumming sounds. Body panels and frame sections are welded and riveted together wherever there is possibility of the body wearing. In all structural details the new Ford bodies are built to afford the utmost quietness and comfort.

### GREASE GUN LUBRICATION

The chassis of the new Ford is lubricated by the pressure grease gun system, the simplest and most effective method of lubrication.

### STANDARD EQUIPMENT

Starter	Dashlight
Five Steel-spoke Wheels	Mirror
Windspeed Wiper	Rear and Stop Light
Speedometer	Oil Gauge
Gasoline Gauge	Ignition Lock
Door Lock	Complete Tool Set

## FORD MOTOR COMPANY

© 1927, Ford Motor Company

Detroit, Michigan



**NEARBY  
TOWNS**

sociated with Dr. Jones and will practice in Seymour.

Mr. and Mrs. Henry Recknagle and son Russel of Seymour, spent Sunday with relatives here.


---

**AN EASY ONE**

"I wish," said the school inspector

“That I was a little boy in school again. Do you know why?”  
 “From the back of the room.”  
 “‘Cause you’ve forgotten all you ever learned.”—London Evening News.

One way to restore the lustre of pearls, experts have found, is to immerse them in honey.

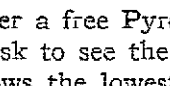


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Artists

Page 1170

APPLETON  
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Artists

EVERYONE who wants a piano at all, wants a Steinway. It is only natural to desire the best. And the superiority of the Steinway is so universally acknowledged that no one seriously questions it.

It is now easier than ever before to own a Steinway. If you have an old instrument, of whatever make, it will be accepted as part payment for a new Steinway. And your new Steinway comes into your home *instantly* upon payment of a small cash deposit, the remainder being distributed over a period of two years.

You are entitled to the best—and it is well within your reach. Give yourself and your family the pleasure of owning this incomparable instrument. Come in and let us show you the new Ebonized Baby Grand!

**Meyer-Seeger Music Co.**  
116 W. College Ave.

WE REPAIR SHOES



# COLLEGE GETS FUND OF \$1,000 TO HONOR LIBRARIAN'S MEMORY

Zelia Anne Smith Fund Provided by Former Lawrentians to Help Students

A fund of \$1,000 to be named in honor of Miss Zelia Anne Smith, who served for 42 years as librarian of Lawrence college, was presented to Lawrence college Tuesday by the executive committee of the college alumni association. The income is to be used annually to help a needy student at Lawrence. The fund is a gift of more than 700 donors, most of whom are alumni and former students of Lawrence college. During the years Miss Smith served as librarian, a fund was raised several years ago in order that a portrait of Miss Smith might be hung in the library. The response of students and alumni was so great that more than enough to obtain the portrait was received. The balance of this fund makes up the recent gift by the executive committee.

Miss Smith became librarian immediately upon her graduation from Lawrence college in 1885 and served until her death in the spring of 1924, when she came as a result of her having fallen over a wire fence that had been erected around the campus by students in preparation for the annual May day festivities.

The decision to turn over the fund to the college was made at the annual meeting of the board of directors of the Lawrence alumni association Monday evening. The following officers were elected for the year: President, Dr. Richard Evans, first vice president, Miss Elizabeth Wilson; second vice president, Dr. Louis Baker; secretary, Miss Ruth Saecker; treasurer, C. D. Thompson; and director-at-large, Dr. J. S. Reeve. Other directors are George Baldwin, Appleton; Frank Schneller, Neenah; and Paul Vincent, Stevens Point. Miss Wilson and Dr. Reeve were elected to take the places of Mrs. Wilson Naylor and Mrs. Adam Remley.

# COUNTY ROAD WORK IS HALTED BY HEAVY RAIN

County road work was at a standstill Tuesday as a result of the heavy rains of the last few days, according to A. G. Brusewitz, county highway commissioner. Grading on Highway 156 in the town of Maine and on the Rose Hill road has been completed and the workers are awaiting for the ground to freeze so that gravel can be placed. If there is a heavy snowfall before the ground freezes the work will have to be abandoned until next spring.

Back on Job  
E. G. Schueler, poor commissioner, has returned to his offices in the city

## MAJESTIC

10c — Always — 15c

NOW SHOWING

# BEBE DANIELS

IN

## "A KISS IN A TAXI"



Don't Miss This One!

If you want to see Bebe Daniels at her funniest, don't miss this Taxi Comedy!

A Paramount Picture

hall after being confined to his home for the last ten days with an injured ankle. The ankle is still in a cast, but Mr. Schueler is able to get about on crutches. An examination several days ago revealed a fractured heel.

# STAGE And SCREEN

AND AT MIDNIGHT HE DIES!  
Dramatic strains of music... a violin and a cello... playing "The Last Waltz." Life is here now and before them is death... because

at midnight... he must die! The man who loves... who even now is holding her in his arms... and telling her of his love... is dancing... dancing to his death.

What is life? What is death? Happiness and sorrow... The orchestra plays... a dreamy Viennese waltz... the violin and the cello... and around them are others... all oblivious of oh why... why does this last waltz have to end? Heaven... floating on clouds... and always the clock with its hideous face ticking... ticking making the minutes fly.

No... no... it's not right... not fair... It's impossible that he should die! So young and so beautiful. Life should be holding wide its arms and beckoning... instead of the grimacing grin... but no... something must happen! Escape out the door...

## APPLETON

Where the Grand Old Time is

LAST TIMES TODAY

Mat. 25c. Eve. 40c  
Children 10c

# LAURA LA PLANTE

With a Big Cast of Favorites

## The Cat and the Canary

Orchestral Music Score

THE COLLEGIANS  
"Winning Punch"  
Paramount News

THURSDAY and FRIDAY


# "THE LAST WALTZ"

From Oscar Stauss' lush operetta which scored a smashing success at the Century Theatre, New York.

As brilliant and dazzling as "The Merry Widow."

You know what to expect from the producers of "Variety" and "The Last Laugh."

## An Open Letter to General Pershing



When you had the doughboys under your command they were serious. But General, when two of your finest, funniest doughboys are under orders to no one in Arabia—they're the biggest laugh ever.

You'll see them, General, amid the Sheik's and Harem's, your "TWO ARABIAN KNIGHTS" on the trail of a perfect Arabian Peach.

The war's left out, the laughs left in, and the thrills piled on!

LOUIS WOLHEIM and WILLIAM BOYD as your two Doughboys, and MARY ASTOR as a Shapely Sheba, put over the biggest barrage of laughter that ever shook a theatre.

In fact, General, your "TWO ARABIAN KNIGHTS" serve more laughs than your army served beans

BEGINS MONDAY

# ELITE THEATRE

## ELITE Theatre

LAST TIMES Today and Tomorrow

Mat. 2:00 & 3:30  
Eve. 7:00 & 9:15

YOU'LL ROAR AT—

# THE GORILLA

THRILLING! CHILLING! KILLING! MYSTERY!

with CHARLIE MURRAY — FRED KELSEY  
Alice Day — Tully Marshall — Gaston Glass

— FRI. - SAT. - SUN. —

BILLIE DOVE in  
"AMERICAN BEAUTY"

## BIJOU

SALES

TODAY and THURS.

10c-15c

Barbara Bedford in

# LIFE of AN ACTRESS

Comedy—"LUKEWARM DAYS"—Screen Laughs

into a carriage... across the snow... onto a train... across the border to freedom! My darling... please love you for my sake... for your sake... for your sake... Oh please... on my bended knee... I who was proud... I the unbeliever... piece... The music... the music... it's going to stop... My brain... which... it's about to stop... for than my body... This last waltz... Most it ever end? That is the dramatic climax of Para-

# WALTHAM Master Key PIANO SALE



ONLY 4 MORE DAYS

Factory Sale Prices Cause a Sensation

Our "Master Key" sale has certainly unlocked the greatest opportunity this community has seen in a long time to buy splendid, high-grade, guaranteed pianos at a price that ANY home can afford. Only 4 more days remain of the sale, and we want all our friends who have any thought of getting a piano to come to our store to verify what we have said about these wonderful bargains, and—we hope—order a piano for the folks at home. Don't delay another day.

A Waltham Beauty at a Rock-Bottom Price

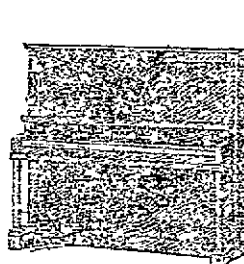
There is nothing quite so distinctive, so refined and so instrumentally complete as one of our Waltham Grands. You have a chance now to select one to your exact taste at our special, carload, Factory Sale Price. The saving is great. The grands are individually high-class. You may not have another such chance to save money.

Factory Sale Price \$495.00

## A Universal Favorite

To think of a Waltham Made Upright Piano of the latest style and design for less than \$300. is to realize that our Factory Sale Price demonstration prices are sincere bargains. This wonderful piano is good enough for the finest homes, and low-priced enough for any home.

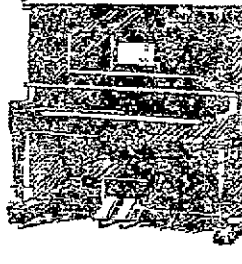
Factory Sale Price \$283.00



## An Amazing New Player Piano

Nothing like it ever was made before Waltham made this one. Nothing equals it in three respects. It has a Double Violin Back or auxiliary sound board, giving it a matchless purity and roundness of tone. It also includes a New Harpenola feature by which harp solos can be played with amazing similarity to the real thing. The life and true tone of the sound board is greatly increased by Steel Re-inforced Sound Board Braces, a wonderful Waltham invention. This Player cannot possibly be duplicated in improvements. Ordinary Player Pianos as low as

Factory Sale Price \$348.00



A complete line of Atwater-Kent Radios now on display. Come in today for a demonstration

Harmony Records	Sheet Music	Used Upright Piano	Columbia Records	Upright Piano	Used Phonographs	Player Rolls
New and Latest Numbers 3 for \$1.00	Only Late Numbers Each 30c	\$60 Terms \$10 per month	For Dancing Columbia New Process Records are the culmination of experiment. They represent the highest achievement in record manufacture, being free from distracting surface sounds. They are the only records without scratch.	Almost New Value \$350 Now \$195 Terms \$6 per month	Values from \$50 to \$100 Now Only \$15 to \$35	Regular Value From 75c to \$1 4 for \$1.00

## No Money Down

Made in your old Piano, Phonograph or Radio

Our Factory Sale Price on Waltham's best are the present sensation in local musical circles. Our terms, as low as \$2.50 a week, makes a fine piano available to any household of ordinary means. Don't let this sale go by without getting our proposition to place a piano in YOUR home where it can be an object of pride and satisfaction, entertainment and refinement for generations to come.

Remember, our "Master Key" Sale closes in 4 more days. Come before the last day.

# Waltham Piano Co.

Adjoining Hotel Menasha — MENASHA, WIS.

Factory Branch

TONITE and THURS.

# NEENAH

2 Shows 7 and 9

## "She's a Sheik"

Bebe's Best Bet! The action of "Serenita," the laughs of "Swim, Girl, Swim" and the romance of "The Campus Flirt" all rolled into one picture!

Lloyd Hamilton Comedy—News Laughs—Models in Mind—

2 Shows 7 and 9

# ORPHEUM

10c-25c FRI.

TONITE — Last Time  
Alleen Pringle in  
"Body and Soul"  
with Lionel Barrymore and Norman Kerry  
Comedy—"Oh Mamma"  
Cartoon—"Soaring Wings"

Gene Stratton Porter's

# HARVESTER

# USE



## Miss Minneapolis Flour

"DISTINCTLY BETTER"

Tell your grocer to send up a sack of Miss Minneapolis Flour and have it ready for the next baking.

# Liethen Grain Co.

APPLETON  
Distributors — Phone 103

# SALE

—ON—

## Early Winter Hats

— At —

# Markow Millinery

Thursday Friday and Saturday

Another 200 (Two Hundred)

# NEW HATS

Values to \$10.00

A Lucky Buy for Us Means a Lucky Buy for You — so we are offering these lovely new numbers to you at

# \$3.00 AND \$2.00

SEE OUR WINDOWS TONIGHT

New SILK and METAL HATS in Black or Colors with Gold and Silver

VELVET HATS Exclusive Patterns

HATS for Matrons, Young Women and Misses



# Markow Millinery

206 W. College Ave. Appleton, Wis.  
Next to 1st Nat'l Bank Bldg.



# TROJANS DECLARE UMPIRE'S DECISION LOST GAME TO IRISH

## Official Ruled "Catch" By Riley Was Touchback, But Jones Claims Safety

Even Jones Is Tired of "Taking Everything in Name of Good Sportsmanship"

Chicago—(AP)—The touchback play of the Notre Dame Southern California football game last Saturday has added another controversial chapter to the colorful history of Soldier Field stadium scene of record-breaking crowds and the "long count" given champion Gene Lunny.

The Southern Californians, when they landed back home Tuesday, were quoted as saying that the play should have been called a safety, which would have given them a 7-0 victory over Notre Dame.

Instead the touchback decision of Umpire John Schommer, former University of Chicago star, sent them westward with a 7-0 defeat.

The little Notre Dame quarterback, Riley, intercepted a Trojan pass near his own goal line but was tackled and lost the ball which was recovered back of the Notre Dame goal by three Trojans. Schommer called in a touchback on the ground that a Trojan had not gained control of the ball before a hard tackle made him fumble.

John L. Griffith, Western Conference athletic commissioner, several Big Ten football officials, and other sports authorities agreed with Schommer's decision but there were also those who maintained that Riley held the ball in his hands long enough to say he had control of it. All agreed he had not drawn it tight in his arms before it flew out of his grasp as the tacklers hit him.

Los Angeles—Three thousand students of Southern California University heard Notre Dame captain of the U. S. C. football team declare his team was robbed of victory in the 7-0 game with Notre Dame at Chicago last Saturday.

U. S. C. students gave their team a thunderous welcome home on the campus. In an address to the student body Drury said referring to the ruling on the disputed play behind the Notre Dame goal line.

"After all has been said and done, we feel that we have traveled a long distance to be ruled of victory."

JONES IS BETER

The ruling by John Schommer was the subject of a statement made by Coach Howard Jones upon the team's arrival here.

"Under this I make no apology for losing," Jones said, "but I'm tired of taking everything in the name of good sportsmanship."

Drury in a statement said: "The officials of the game know what I think of their ruling on that disputed play, which was the 'break' of the game."

Various other U. S. C. players when interviewed affirmed their belief that U. S. C. had been given the short end of the deal on the disputed safety play.

Jess Hibbs, tackle, added that "Chicago treated us fine and Notre Dame is a great team."

WERE NOT "DEFEATED"

Harold J. Stonier, vice president of the university, in welcoming the team home, said:

"We are proud of the eleven that represented us in Chicago. Although we came out on the short end of the score we do not feel we were defeated."

"I used to think that to kick a point after touchdown was the most important thing in the game, but after last Saturday I find that line bucking, forward passes, and runs and officials' decisions are more important when you add up the score."

Football fans who heard the game over the radio, announced on Bob Zupke, coach of Illinois, 1927 Big Ten champions and one of the greatest mentors in the country today, remember the decision clearly because of the time Zupke took to announce

## BOWLING

K. P. LEAGUE

Pines	.....	8	1	389
Hickories	.....	6	3	467
Poplars	.....	6	3	467
Elms	.....	6	3	467
Maples	.....	5	1	350
Cedars	.....	5	1	356
Hemlocks	.....	1	5	444
Tamaracks	.....	3	6	363
Willows	.....	1	8	111
Oaks	.....	1	8	111

TUESDAY GAMES

Pines 3, Willows 0.	
Elms 3, Tamaracks 0	
Maples 3, Hickories 0	
Cedars 3, Hemlocks 1	
Poplars 3, Oaks 0	

K. P. LEAGUE

Jacobson	.....	168	168	168	504
R. Schmidt	.....	96	100	97	293
L. Koepke	.....	112	112	112	336
Carlson	.....	160	160	160	480
F. Schlitz	.....	157	157	157	471
Handicap	.....	8	8	8	24

Maples

Beaujeau	.....	141	126	144	411
Getchou	.....	125	122	167	414
Belin	.....	131	151	117	399
Smith	.....	115	115	115	345
G. Marston	.....	145	158	113	416
Handicap	.....	100	100	100	300

Hickories

W. Gmeiner	.....	156	178	230	564
J. Engel	.....	129	163	147	439
G. Schmidt	.....	185	143	138	466
Leonard	.....	140	140	140	420
Henneman	.....	177	176	173	496
Handicap	.....	38	38	38	114

Elms

Smith	.....	184	178	180	542
W. Gmeiner	.....	131	147	145	423
Shimek	.....	161	140	146	447
Engel	.....	128	177	141	446
Cahall	.....	148	147	178	473
Handicap	.....	27	27	27	81

Tamaracks

Voigt	.....	115	115	115	345
Hoesner	.....	115	133	178	426
N. Hughes	.....	125	115	115	355
G. Jackson	.....	158	168	122	458
Ryan	.....	182	138	111	431
Handicap	.....	92	92	92	276

Pines

A. Bauer	.....	137	164	153	454
M. Lueden	.....	123	146	156	425
N. Neuman	.....	141	142	156	439
J. Schaefer	.....	158	99	112	369
Greenman	.....	149	165	173	487
Handicap	.....	37	37	37	111

Willows

Hammond	.....	132	146	135	413
Cary	.....	115	115	115	345
Fortness	.....	97	103	103	403
W. Meyer	.....	137	127	159	423
A. Root	.....	141	114	114	369
Handicap	.....	65	65	65	195

Totals

.....	748	788	782	2320
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Maples

Hammond	.....	132	146	135	413
Cary	.....	115	115	115	345
Fortness	.....	97	103	103	403
W. Meyer	.....	137	127	159	423
A. Root	.....	141	114	114	369
Handicap	.....	65	65	65	195

Totals

.....	707	770	681	2156
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Before the officials made their decision Zupke called the play a safety immediately and even after it was announced as a touchdown, he reiterated his belief that it should have been called a safety, and he had been "calling plays before they happened" for the fans all afternoon.

## PLAY THAT WON FOR NOTRE DAME



Here is the play that enabled Notre Dame to win over Southern California by the margin of one point. With the Trojans leading 6-0, a long field pass tied up the game. As it turned out, everything depended on the try for the point after touchdown. Dahman is shown kicking goal for the winning point.

## Welker Cochran Finally Considered Great Champ

New York—The colliding of ivory on various football stadia will no longer cease when the clicking of a more rare grade will begin at the challenge match for the world's 162 ballgame championship.

The dates are Dec. 19 and 21, the principals are Welker Cochran and Jake Schaefer, current and past champions respectively, and the wagering in every little poolroom from coast to coast will be even money, for both stars have wagonloads of followers.

It is interesting to note here that the directors of the National Billiard Association are doing nothing if not noble work pepping up the famous old indoor cue game.

Most people like their billiard shots daring and sensational. This is a characteristic of legions of fans and

Henlock

L. Schuler	.....	127	98	135	361
C. Trenlage	.....	162	136	164	462
T. Bunk	.....	127	128	171	426
M. Milten	.....	125	125	125	375
J. Schuler	.....	167	167	167	501
Handicap	.....	50	50	50	150

Cedars

H. Schuler	.....	127	144	132	403
M. Embrey	.....	148	145	122	406
C. Elbas	.....	125	125	125	375
G. Dams	.....	125	125	125	375
D. Busch	.....	170	144	155	474
Handicap	.....	100	100	100	300

Totals

.....	788	788	782	2320
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LADIES LEAGUE

H. Schuler	.....	11	1	233
D. Doolie	.....	13	3	722
Hit 'Em Miss L. Lucke	.....	12	6	667
Zig Zags	.....	9	8	529
Lucky Strikes	.....	9	9	500
Crackers Jacks	.....	6	12	338
Noe Equal	.....	5	12	294
Chums	.....	5	13	218
Whiz Bangs	.....	3	12	200

TUESDAY GAMES

Maple B's 3, Whiz Bangs 0.	
Hit 'Em Miss L. Lucke Equal 0	
Zig Zags 2, Crackers Jacks 1	
Doodle Does 2, Chums 1	

LADIES LEAGUE ON ELKS ALLEYS

Lee Bestler	.....	105	97	98	300
L. Recker	.....	112	112	112	336
M. Casper	.....	58	95	95	248
E. Ashman	.....	82	110	106	298
M. Eskler	.....	78	97	109	284
Handicap	.....	34	34	34	102

Whiz Bangs

M. Ganzen	.....	83	83	83	249
G. Vogel	.....	41	50	57	188
L. Christ	.....	56	68	65	189
Hyde	.....	22	22	22	66
Ganzen	.....	38	38	38	114
Handicap	.....	21	21	21	63

Totals

.....	441	450	457	1348
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Noe Equals

A. Clemons	.....	133	145	94	372
L. Ryan	.....	45	45	45	135
A. Malone	.....	45	45	45	135
G. Stern	.....	50	50	50	150
M. Jensen	.....	50	50	50	150
Handicap	.....	192	132	132	456

Holey Toes

H. Roehl	.....	134	134	134	402
H. Gaspard	.....	168	167	137	472
H. Matthe	.....	124	109	117	350
C. Rossmore	.....	77	55	61	193
T. Roehl	.....	147	117	149	413
Handicap	.....	44	44	44	132

Hit 'Em Miss

L. Punt	.....	99	107	128	334
M. Baum	.....	54	110	120	324
V. Green	.....	127	105	97	329
M. Gendel	.....	56	66	66	188
H. Rantz	.....	112	114	117	343
Handicap	.....	44	44	44	132

Lucky Strikes

G. L. L. L.	.....	121	50	75	246
G. L. L. L.	.....	50	50	50	150
M. Miller	.....	50	50	50	150
T. L. L.	.....	72	72	72	216
H. L. L.	.....	72	72	72	216
Handicap	.....	117	117	117	351

Zig Zags

L. Green	.....	141	141	141	423
M. L. L.	.....	141	141	141	423
A. L. L.	.....	141	141	141	423
P. L. L.	.....	141	141	141	423
Handicap	.....	77	77	77	231

Crackers Jacks

L. L. L.	.....	141	141	141	423
L. L. L.	.....	141	141	141	423
L. L. L.	.....	141	141	141	423
L. L. L.	.....	141	141	141	423
Handicap	.....	77	77	77	231

Handicap

.....	77	77	77	231
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Handicap

.....	77	77	77	231
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Handicap

.....	77	77	77	231
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Handicap

.....	77	77	77	231
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Handicap

.....	77	77	77	231
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Handicap

.....	77	77	77	231
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## TWO TEXAS GRID STARS WANT PLACE

Hunt and Matthews Said to Be All-American Material

BY BILLY EVANS

This All-America stuff is more mysterious than trying to solve a murder problem, for every good sleuth has a different clue.

Recently a noted football authority from Texas wrote me that no all-star team would be complete without one Joel Hunt of the Texas Aggies in the back field. Plenty of proof accompanied the letter.

A few days later I received another document from another grid expert, who boasted Hunt. His opinion had to do with one "Rags" Matthews of Texas Christian University, whom he rated superior to Hunt.

Here are some of the arguments that he offered to prove his case and I must admit, since based on fact, they are quite convincing.

"Rags" Matthews is the best football player I ever saw at any position," says the champion of the Texas Christian University. "You know, I have seen a pretty good ones, but this guy is in a class by himself."

For instance, the Texas Aggies beat S. M. U. badly, yet S. M. U. defeated the powerful Missouri. S. M. U. beat Texas badly, and Texas wallowed Vanderbilt. The Aggies trounced Sewanee. All of which makes us look pretty good in Texas.

Texas Christian University held the Aggies, conquerors of S. M. U., to a scoreless tie. It would be more correct to say "Rags" Matthews made possible a tie game for Texas Christian.

"Those are strong words," claims one man who played a football game, but I am ready to explain and leave it to you."

Now let us listen to how one man can so perfectly take his play, practically single-handed, kept the contest from going to a decision or in other words, saved his team from defeat.

Since the praises of Joel Hunt, Texas Aggies' quarterback, have been loudly sung by those experts who regard him as outstanding in Texas among football players, permit me to offer some proof to the contrary in rebuttal.

"In the game between the Texas Aggies and Texas Christian, Matthews made Hunt look like a high school all star. He rushed his passes until he was helpless, hurried his punts so that Hunt was looking for the ball straight up in the air, and tackled him so many times they found 'Rags' printed on Joel's legs at the end of the game."

"Just listen to this one," Texas Aggies had the ball on the first down. Four plays were used. Matthews made all four tackles and at the finish the ball was six yards instead of one from the goal line.

"Matthews has played that kind of ball for three years, but being at Texas Christian and an end works a hardship on him as far as national recognition is concerned. Rags is surely the unsung hero of the Southeast."

"Take your choice, folks, as to who is the best football player in Texas, Joel Hunt or 'Rags' Matthews. I will vouch for the two experts who submitted such widely different testimony."

Steam Plant

B. Murray	.....	126	108	121	355
E. Bell	.....	121	123	127	371
C. Wandke	.....	106	29	103	238
L. Kaufman	.....	92	79	88	259
Handicap	.....	140	140	140	420

Fourdriners

Guilfoyle	.....	150	157	203	510
Stark	.....	156	127	194	477
L. Martin	.....	125	109	150	384
J. D. Decker	.....	193	189	145	527
Handicap	.....	174	152	152	478

Totals

.....	516	525	525	1566
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Handicap

.....	516	525	525	1566
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Handicap

.....	516	525	525	1566
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Handicap

.....	516	525	525	1566
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Handicap

.....	516	525	525	1566
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Handicap

.....	516	525	525	1566
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Handicap

.....	516	525	525	1566
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Handicap

.....	516	525	525	1566
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## FORMER APPLETON TELLS METHOD OF KEEPING GRID DRY

Ernest Ingold Gives Coast Elevens Plan Used at Illinois for Years

Ernest Ingold of San Francisco, Calif., son of Mr. and Mrs. Arthur J. Ingold, 837 E. College-ave, and a former graduate manager of athletics at the University of Illinois, is given quite a little space on the sport page of a recent issue of the San Francisco Daily Chronicle in the sport column written by Harry B. Smith. Under the heading "A Suggestion for Our Universities," Mr. Ingold tells of the plans of protecting football fields against the weather, a trouble which Leland Stanford and California have seem to have had plenty of.

Here's the story.

"Ernest Ingold, who, it transpires was graduate manager of athletic ties long before he came to be a wholesale radio man in San Francisco, has something worthwhile to tell us in the way of protection of football fields against the weather. He says:

"In 1910 we put in a field having what we

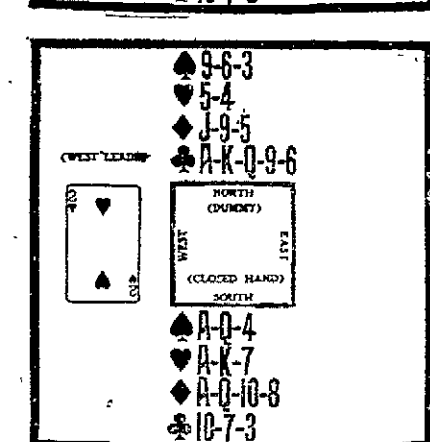
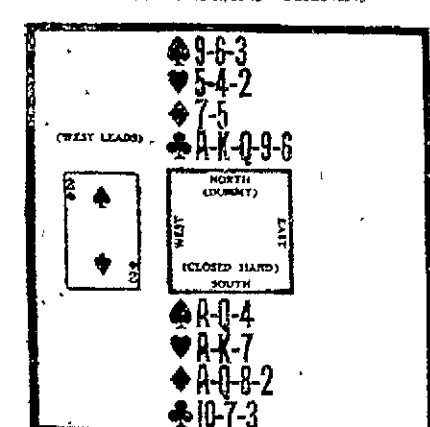


## How To Play Bridge

By Milton C. Work

This week our tests are upon the question of how a Declarer should plan his campaign. Two hands are given each day, and the way the Declarer should plan to play them is explained on the succeeding day.

### YESTERDAY'S HANDS



In both Nos. 3 and 4 the contract is No Trump, and the original lead is the Deuce of Spades, won with the Queen in Closed Hand. How should Declarer plan his campaign?

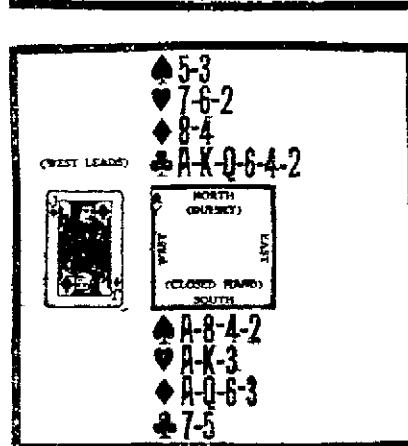
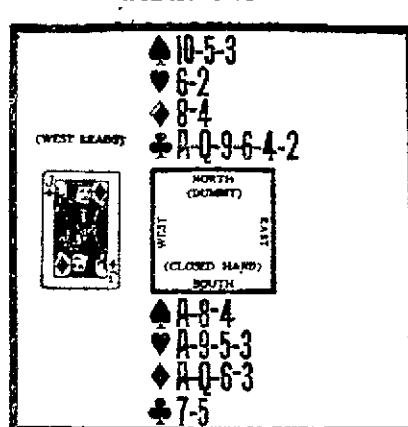
No. 3. Against sound defense. Declarer is not apt to make more than two Spades, two Hearts, two Diamonds and five Clubs—a total of eleven tricks. A Small Slam is only remotely possible; bad adverse discarding might produce it, but the chance is not worth considering. Should Declarer make the natural play and try to run the five Clubs immediately, he will make only three Club tricks. If the adverse five Clubs be divided 4-1 instead of the probable 3-2. Should he make only three Club tricks, and should the King of Diamonds be held by West, his total winning would be two Spades, two Hearts, one Diamond and three Clubs—one trick short of game. To ensure game he should deliberately lose one immaterial Club trick by leading a

small Club at trick 2 and ducking; thus assuring himself four Clubs, two Spades, two Hearts and one Diamond—game.

The Diamond finesse can be tried if advisable when the opportunity arrives.

No. 4. Declarer is sure of two Spades, two Hearts, three Diamonds (even if the finesse be wrong) and three Clubs—ten tricks. If the Diamond finesse succeed (the chances are even), and if the Clubs break (which is probable), the hand will produce a Grand Slam. Game is assured and, therefore, the Slam should be played for. Declarer should lead a Club to trick 2, win in dummy and lead the Jack of Diamonds for a Diamond finesse. If the King does not cover, play the Ten from the Closed Hand so that if the Jack wins, the Nine can be led from Dummy and the Eight played from Closed Hand. This will produce three Diamond leads through the adverse King if it be in the East hand—the place in which it can be captured.

### TODAY'S HAND



In both of the above hands the Declarer is playing a No Trump contract. The original lead is the Jack of Dia-

## LESS SYMPATHY AND MORE CARE URGED FOR CRIPPLED CHILDREN

Rotarians Told of Work State Is Doing for Disabled Youngsters

"Crippled children receive the most sympathy and the least actual consideration," Miss Marguerite Lison Madison, told Appleton Rotarians Tuesday noon at their weekly luncheon at Hotel Northern. Miss Lison is state director of special education for crippled children and works with the state department of instruction. Rotarian clubs all over the country have been helping crippled children and Miss Lison's address filled in with the local clubs work.

The Wisconsin Society to Aid Crippled Children was organized in April 1926, in Milwaukee. The state society is one of 36 in as many states to solve the problem of educating and helping crippled children. Uneducated crippled adults would have been adequately taken care of, Miss Lison said, if they had been subject to corrective measures as children, or at least had an education which would prepare them for useful work. Many children are kept traveling from one end of the country to the other in search of cures with the result that when they become mature they have no education and are in a sad plight.

**SURVEY IN STATE**  
This state has done very little until a report on actual conditions was filed according to Miss Lison. Many persons have been thoroughly impressed by the lack of help given crippled children and adults and have aided in the survey which recently was completed by the state society.

Wisconsin counties have been studied singly. County officials and others who come in direct contact with crippled children and adults have been invited to take part in the county surveys.

City people may have an idea of the situation, Miss Lison said, but they have no idea of the situation in the towns and country. These cripples come to the city in search of employment, because there is nothing on a farm they can do, and as a result become another problem that employers and taxpayers in cities must solve. For that reason city people should

monds won with the Queen in Closed Hand.

How should Declarer plan his campaign?

Answer tomorrow.

(c) John F. Dille Co.

show interest not only in the city's cripples but also in those residing in the country.

### COUNTY AS UNIT

In order that every crippled child receive proper care the county should be considered the unit of survey. After the survey efforts should be made to furnish either proper medical care or ascertain educational needs. In the case of the former, clinics should be conducted by competent doctors or by county medical societies.

A recent survey in four counties revealed that there were 480 crippled children and adults. Of these, 32 per cent lived in the country and 8 per cent in towns with populations under 1,000. More than 70 per cent were children under seven years of age according to Miss Lison.

Forty per cent of crippled children can be cured by operations, and about 20 per cent by corrective muscular training, Miss Lison said.

Miss Lison also discussed the lack of care of crippled children in hospitals citing how few children could

be taken care of at nominal rates in this state. She suggested that an endeavor be made to increase the number of beds in the state hospitals so more children will have the opportunity of receiving necessary care.

Miss Lison explained the methods used in treating cases of paralysis and how little opportunity there is for proper treatment in homes. Most parents are interested, but when long periods of correction are necessary they lose faith.

Four or five cities in Wisconsin next year will establish rooms in schools for crippled children where they might receive corrective exercises and an education equal to that of other children.

**Rummage Sale, Womans Club Playhouse, (rear of club), next Fri., 9 A. M. King's Daughters.**

**Notice. Still running Sunday Night Dances at Valley Queen. Country Club Orch. of Oshkosh.**

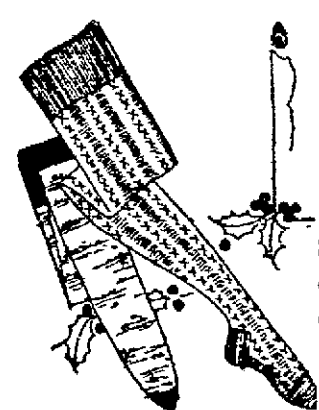


## Gordon Gets In Some Socks Tonight!

A sock on the left, and a sock on the right!—a pair of socks—wool, mercerized, lisle—not dangerous, but smart,—the smartest you can find anywhere for youngsters are made by Gordon! The Hosiery Shop has so many that choosing them is a regular riot. Half, seven-eighths, and full length.

25c and up

## Give Gordon Sport Hose for Christmas



Lisle Sport Hose  
\$2.25 Pair  
English Silk and Wool Hose

Some with clocks, others with lace design and stripes. Various colors, pair.

\$3 & \$3.50

Silk and Wool Hose

Fancy plaids and stripes. in semi-fashioned.

\$1 to \$2

Wool and Cotton Under Hose

Extra. full length. In flesh at only,

\$1 pair

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## GEENEN'S



MEN!  
Buy Her  
a Coat  
For a  
Xmas Gift

Attend and  
Share in  
These Big  
Coat Values

## a remarkable COAT CLEARANCE

— This December Sale Event. Many Appleton women have taken advantage of THESE REDUCED PRICES on high quality winter coats. There are hundreds of other Coat Values for the woman or miss who needs a WARM WINTER COAT NOW. Don't delay longer—see these offerings tomorrow.

## The Misses' Coats Have Wide Range of New Styles, Materials and Smart Furs.

Chic, dashing lines, the very latest styles. These are the demands of the well-dressed younger generation as it shops for a winter coat. But not for a moment does it overlook excellence of material and workmanship — all the details which make for service—nor does it underestimate a notable value. Here you will find an amazingly wide collection of coats which express the very newest modes in new materials and furs—and at prices which are truly remarkable.

## Coats for Larger Women Use Fabrics and Furs With Skillfull Slenderizing Effect.

A distinguished collection of coats for the woman of larger proportions make this a most satisfactory selection. Never, we believe, has there been a wider range of fine fabrics and furs at so moderate a price range. And in each coat, whether chosen for daytime or for more formal wear, are lines decidedly slenderizing in their effect. You'll appreciate THE VALUES more by actually seeing them.

"Every Coat in Stock Has Been Reduced"

## Arranged In Nine Outstanding Groupings

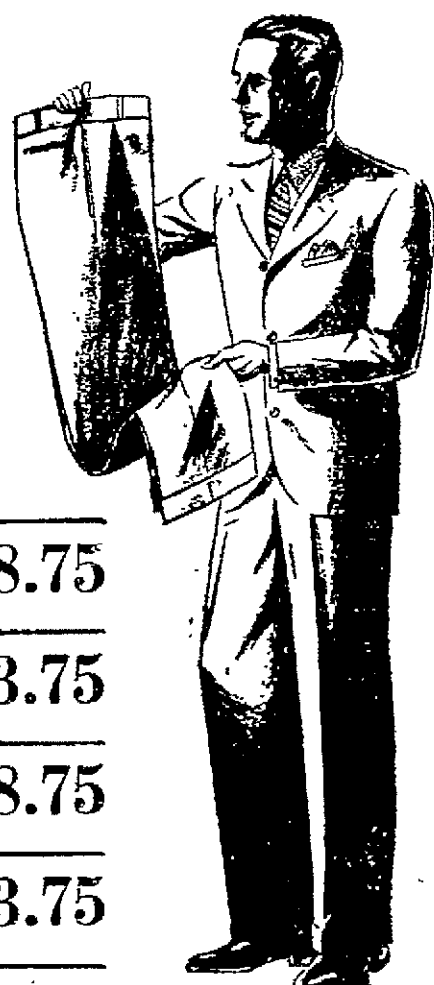
\$16.75 Coats	\$13.50
Now .....	
\$25.00 Coats	\$20.50
Now .....	
\$35.00 Coats	\$27.50
Now .....	
\$45.00 Coats	\$37.50
Now .....	
\$49.75 Coats	\$40.50
Now .....	
\$59.75 Coats	\$49.50
Now .....	
\$75.00 Coats	\$62.50
Now .....	
\$89.75 Coats	\$74.50
Now .....	
\$110. Coats	\$89.50
Now .....	

A marvelous opportunity to secure your Christmas Suit or Overcoat at a phenomenal saving.

## SUGERMAN'S SALE OF

## 1,000 MEN'S SUITS and OVERCOATS

Men's \$45.00 and \$40.00 Suits at .....	\$28.75
Men's \$35.00 and \$30.00 Suits at .....	\$23.75
Men's \$28.00 and \$25.00 Suits at .....	\$18.75
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Overcoats---Unlimited Selection The Latest Models, Good Materials at a saving of \$5 to \$10.00

Sale of Boy's Suits at 1/4 and 1/2 reduction

A Generous Collection of Useful Holiday Gifts for Men, Young Men and Boys

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## SENATE AGAIN FACES PROBLEM OF SEATING SMITH OF ILLINOIS

Senator-elect Was Once Re-fused a Seat Because of Election Expenditures

Chicago—(P)—The senatorial status of Frank L. Smith, of Illinois, once refused a seat in the upper house must be considered again when congress meets in December.

For more than a year controversy has raged around the question of his admission to the senate, in the wake of allegations of heavy expenditures in his behalf in the primary campaign of 1926, when he wrested the republican senatorial nomination from William B. McKinley, incumbent.

A senate committee developed evidence, after the primary, that Smith's campaign fund contained some \$250,000. Of this amount, it was testified, public utility executives contributed the bulk. Samuel Insull, of Chicago, gave \$125,000 directly. Smith was at the time of his nomination, chairman of the Illinois commission which regulates public utilities.

Despite the evidence adduced Smith was elected to the senate in the autumn balloting and when McKinley died soon after, Governor Small appointed Smith to serve the rest of McKinley's term, which expired last March. The senate refused to seat Smith, denying him the oath of office in January, 1927. Smith, acutely pained with an aural affection during the two-day debate, declined to carry the fight beyond the senate floor, returning home to rest.

Meanwhile the term began last March to which Smith was regularly elected. He has been assigned to quarters in the senate office building. The draws his pay and enjoys other privileges of a United States senator, but he is still without recognition by the senate itself.

Commencement of the new session of congress raises again the question of his admission, and of the manner the action against him should take—whether his case is one to be disposed of after he has taken the oath of

## CASE UP AGAIN



Frank L. Smith

## SUNDAY SCHOOL HEADS MEET TO REORGANIZE

Sunday school superintendents of 12 Appleton churches and their assistants, have been invited to be guests of the Y. M. C. A. at a supper and meeting at 6.15 Monday evening at the Y. M. C. A. The meeting will be called to reorganize the Appleton Church Superintendents' club which has been inactive for the last year. Two years ago and before that the club was highly successful, according to George F. Wernet, association general secretary.

whether he may properly be denied the oath of office.

During the summer Smith has remained quietly at his home at Dwight, Ill. south of Chicago, where he is a banker and has large realty interests.

Dance at Hamples Corners, Thurs. Nite. Music furnished by Chet and the 7 Knights of Harmony.

## Wisconsin Ranks Fourth In Knit Goods Industry

Milwaukee—(P)—Knit goods mills of Wisconsin manufacture the equivalent of two new sweaters, three suits or winter underwear and two dozen pairs of stockings for every man, woman and child represented in the state's 2,632,067 population.

This statement comes from the Wisconsin Manufacturers' association, Farm and Factory Facts, made public Wednesday.

And the facts state that the manufacture of knit goods in which Wisconsin ranks fourth in the United States, constitutes only about one-half of the large and varied textile industry which "serves as an outstanding example of the industrial growth of the Badger state during the past decade."

The textile industry as a whole, in Wisconsin, embraces the manufacture of clothing, knitted sweaters and bathing suits, stockings and socks.

blankets and bedding, overcoats and woven woolen goods, mackinaws and work clothing, hats and awnings, paper mill felts, hats, caps, gloves, millinery, straw hats, cordage and grass rugs.

The total values of textiles produced in Wisconsin exceeded \$30,000,000 in 1925.

The state leads the nation in the production of "sour" cherries, the farm and factory output reveals. "The largest cherry orchard in the world—70,000 bearing trees—is located in Door County which is the center of our cherry production," the statement says.

"Wisconsin ranks second in the production of inspected clover seed. In potato production Wisconsin ranks fifth among the states. Potatoes are the Wisconsin farmer's leading cash crop, \$40,174,042 being produced in 1925.

Though Wisconsin ranks eighth in total production of tobacco, the Badger State is the leading producer of cigar type tobacco, this being second among Wisconsin's cash crops. Incidentally Wisconsin has more than 10,000 miles of hard surfaced highways which are an important factor in the transportation of farm crops to market.

## PREPARE PLANS FOR AIR MAIL WEEK AT MILWAUKEE

Milwaukee—(P)—December 11 will open Air Mail week in Milwaukee. During the week several attractions are planned to draw attention of people here to the federal contract air mail routes.

On the opening day at a dinner served by the air service committee of the association of commerce, several prominent persons are to speak.

Besides the commercial and industrial executives and civic leaders in Minneapolis, St. Paul, Chicago and other cities which are to be invited, the association hopes that William P. McCracken, assistant secretary of the United States department of commerce will attend and possibly address one of the gatherings.

A model plane building contest for Milwaukee school boys was agreed upon by the committee, to arouse interest in air mail and aviation among the city's youth. Girls also will be admitted to the competition as it was suggested, women are taking as keen an interest in aviation as men.

## FIRE DEPARTMENT GETS NEW ALARM REGISTER

A new register for recording fire alarms from signal boxes in the city has been installed at the fire station and is in operation. The new recorder, which replaces a machine which has been in use for 40 years, cost approximately \$250. Alarms are recorded by a series of holes punched in a continuous strip of paper. A combination of punches gives the ward in which the box is located and another series gives the number of the box. Alarms are recorded five times on the paper. The old machine recorded alarms with small dots printed with ink.

Dr. O'KEEFE, DENTIST-XRAY

## "CUSSEDNESS" GETS BLAME FOR PROTESTS ON PAYMENT OF TAXES

Few "Legitimate" Protests Against Tax Payments Made at City Hall

There are about 20 persons in Appleton who regularly and annually protest all payment of taxes, according to city hall officials who wrestle with the problem of tax collection for the 30 days following Jan. 1 each year. Of this number not more than five ever go through with the protest and carry the matter to the rebate committee of the city council. In the words of one city official a good many people pay taxes under protest for "plain ordinary cussedness," knowing well enough they will never carry the matter any further.

When taxes are protested by persons who actually believe their levy is not correct it often is the case of a minor error in assessment of mistakes which easily can be made in making out the reports. Too, there are cases where taxpayers, through misunderstanding or misconception of real and personal property taxes be-

lieve they are paying more than their share and ask that they be shown the reason for the levy.

## FOLLOW THE LEADER

Another type of protestor is the man who happens to pay his taxes just after someone else has protested. In this case, the first protestor probably has a legitimate reason and the second just protests and doesn't know why.

The first redress a property owner has is after assessment of his property is made. Assessments are supplied to begin on the first day of May each year. On the third Monday in June the assessment roll is to be presented to the board of reviews and at that time anyone who believes his assessment too high has a right to appear before the board and present his case. This procedure eliminates a great many complaints which might otherwise result in taxes being paid under protest.

Generally protested taxes are settled by the rebate committee of the council. Other cases are taken into court before they are settled. Appleton has had several such cases in recent years, one in particular being the protest registered by national banks on stock taxes. In this case the United States supreme court settled the argument.

The procedure for protesting taxes is to pay the amount and inform the city treasurer that it is being paid under protest. He stamps the receipt and the stub, "protested." Complaint must then be filed with the rebate committee of the council.

## No More Gas In Stomach and Bowels

If you wish to be permanently relieved of gas in stomach and bowels, take Baalman's Gas Tablets, which are prepared especially for stomach gas and all the bad effects resulting from gas pressure.

That empty, gnawing feeling at the pit of the stomach will disappear; that anxious, nervous feeling with heart palpitation will vanish, and you will again be able to take a deep breath without discomfort.

That drowsy, sleepy feeling after dinner will be replaced by a desire for entertainment. Bloating will cease. Your limbs, arms and fingers will no longer feel cold and "go to sleep" because Baalman's Gas Tablets prevent gas from interfering with the circulation. Get the genuine, in the yellow package, at any good drug store. Price 3¢.

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To read and watch for the first sign that their eyes need attention. Knowledge they must have but if their eyes will not stand the strain science must be called to aid them. Our eyesight service is one that specializes in satisfaction.

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Geo. Walsh Bldg., Room 202

THEY ALL JOIN  
Volcano, Hawaii—Making the world's "grandest hole-in-one" by driving a golf ball into the steaming fissure of Kilauea volcano has become a popular pastime here. Visitors to Hawaii go to the volcano in crowds to gain membership in the famous Kilauea "Hole-in-One-Club." The fissure is 1360 yards across and 1200 feet deep.

BURNS  
Cover with wet baking soda—  
afterwards apply gently—  
VICKS  
VAPORUB  
Over 17 Million Jars Used Yearly

WE ARE  
NOW  
Reducing  
Prices  
On  
Everything  
Stop and Shop at  
The Crumstein  
CLOAK & SUIT CO.  
A Shop for Ladies

# THE POST-CRESCENT Melody Way CLUB

## FOURTH LESSON

Copyright, 1927, by W. Otto Messner

Surely you will agree that you have learned a lot about Music in three short lessons and in only three weeks of practice. You can play three pieces:

MAGIC MUSIC  
TO A RIVER  
LITTLE WOODEN SHOES

You understand quite a little about the five elements of which Music consists:

MELODY—The "go" of the tune.  
HARMONY—The "tones" to the tune.  
FORM—The "design" in the tune.  
RHYTHM—The "feeling" in the tune.

We have said nothing about "Mood" but I am sure you get a different feeling from each of the tunes you have learned to play. The words, the time and the tune together, should guide you in giving the proper expression to the Mood.

You have also learned many musical terms, names and signs:

Terms	Names	Signs
Melody	Tones	Staff
Figure	Tone-names	Brace
Motif	Fingers	Treble Clef
Phrase	Keys	Bass Clef
Section	Key-Finder	Sharp
Period	Letter-names	Flat
Repeating	Notes	Half note
Measure	Chords	Quarter note
Accent	Chord names	Eighth note
Count	Chord-Finder	Bar
Transpose	Major	D. C.
Measure sign	Scale	Time

Since I probably left out some terms, names or signs, you might as well read again the first three lessons and see how many you can find on my list. Why do you need to know these facts? Because we must have names for things or ideas:

(a) To understand each other more clearly.

(b) To save time in thinking, talking or writing about Music.

Furthermore, you should review the playing of all three pieces. Practice only a few minutes at a time, several times a day. Then you will never tire of playing the piano. It is very important that you should master the three chords, so you can move instantly from one chord to another.

You will discover these three chords over and over again, in every new piece you will learn. Moreover, you will hear them many times in every piece of Music that was ever written! The Tonic, Sub-Dominant, and Dominant Chords are the very foundation of all Harmony!

Therefore, let us review the three chords:

Chords	I	IV	V
Tones	Do Mi So	Do Fa La	Do Ti Fa
In F	C E G	F A C	C E G
In G	G B D	C E G	F A C

I gave you credit for being unusually bright and alert, when I expected you, in the third lesson, to do all of these things:

- 1—Learn the chords I and V to "Magic Music."
- 2—Play the chords to "Magic Music" and "To a River."
- 3—Transpose both pieces to the Key of G.
- 4—Learn the melody, "Little Wooden Shoes."
- 5—Learn the IV chord, Do, Fa, La, in F and G.

If you have had any difficulty, you can overcome it by doing only one thing at a time!

One hand at a time!

One phrase at a time!

Hereafter, you must train yourself to study so that you will gain the greatest power, skill and joy from every hour you give to Music.

1—Train Your Ears

Train your ears to know the difference between the ideas or thoughts in Music, as expressed in:

Rhythmic figures, motifs and phrases.

Melodic figures, motifs and phrases.

Harmonic motifs (at least two chords).

You can enjoy Music more and more, as you know exactly what is going on. Most people listen to Music as to a strange foreign language. You can learn to listen intelligently if you will make the effort. It will add greatly to your joy in Music.

Ask someone in your own family, or a friend, to drum, sing or play these motifs from the pieces. Then you tell what they are. You can make this a most interesting "guessing game," with "points" for each item guessed or missed.

2—Train Your Hands

As before, let someone dictate, like this:

Rhythm

Drum: Four quarters.

Drum: Two quarters, one half.

Drum: Four eighths, two quarters.

Drum: Four eighths, one quarter.

Drum: One quarter, two eighths, two quarters.

Play, in G:

Do Re Mi Fa

Do Re Mi Do

So Mi So

So Fa Mi Re

So So Fa Mi

Play, in F, Chords

I — V —

IV — V —

3—Train Your Mind

Write, from memory, all the musical terms, names and signs given in the list near the beginning of this lesson.

4—Train Your Feet

This is not important at first, but as you read these pages quickly and fluently, most pupils can learn to tap their feet in time. You can learn

to see whole groups of notes. You have learned that notes, like letters, make meaning, or sense, only when you think of them in groups. These musical ideas, phrases, motifs and figures should be seen by the eye at a glance. Then you can read faster and play smoother. Therefore, train your eyes, by:

1—Locating familiar rhythmic and melodic motifs in the Music. Frame them between the two index fingers.

2—Copy the motifs on 3x5 cards. Let a friend hold up card after card while you take one glance, then play it.

3—Copy also on 3x5 cards from the Music the Chords, I, IV and V, one chord on each card. Add to this list, these chords in the treble and bass clefs in each new key, just as you find them printed in the Music. This practice will make you able to know instantly each chord in each key the moment you see it.

I earnestly hope that you will follow this advice. You can become skillful only through practice. This does not mean that your practice must become dry or uninteresting. It will interest you if you practice on the parts that are actually in your pieces. You will find yourself playing more easily and more musically, day by day.

Evening Song

Now, you are going to have a pleasant surprise! If you have done as I suggested, you will find yourself able to play "Evening Song," in less than half the time it took to learn your first three pieces! Why?

1—The key of G is familiar to you.

2—The R. H. Melody uses familiar tones.

3—Two of the R. H. chords are familiar.

There are only three new things to learn:

1—Feel the time in three-quarter measure.

2—Give the dotted half three beats.

3—Learn the V chord with Re instead of Ti.

First, review, by playing, "Little Wooden Shoes" through just once. This will help you to recall the melody tones and the L. H. chords I and V in the Key of G.

As before, learn to feel the time by speaking the words of the poem in time while you tap with your right foot. Notice that the upper number of the measure-sign (3) tells you there are three counts or beats in each measure. The lower number (4) means that each quarter note gets one count. Then each half note gets two counts and each dotted half (the dot is after the note) gets three counts.

This is the way it goes, quite slowly:

Count—1 2 3 1 2 3 1 2 3 1 2 3

Tap—Heel Toe Toe Heel Toe Toe Heel Toe Toe Heel Toe

Words (1) Now the sun is sinking to rest —

(2) Ev'ry bird is seeking its nest —

(3) Soon the stars will peep from the sky —

(4) Tall clock tower strikes the hour, bed time is nigh —

Right Hand Melody

First practice the Melody, phrase by phrase. To save space the chords are also included, but you should practice them separately.

Count—1 2 3 1 2 3 1 2 3 1 2 3

Tones—Do — Do — Mi — Mi — Re — Re — Do — Do —

L. H. Chords— I — I — V — V — I — I —

Count—1 2 3 1 2 3 1 2 3 1 2 3

R. H. Tones— Mi — Mi — So — So — Fa — Fa — Mi — Mi —

L. H. Chords— I — I — V — V — I — I —

Count—1 2 3 1 2 3 1 2 3 1 2 3

R. H. Tones— Re — Re — Fa — Fa — Re — Re — Mi — Mi —

L. H. Chords— V — V — (Re) — (Ti) — I — I —

Count—1 2 3 1 2 3 1 2 3 1 2 3

R. H. Tones— Fa — Fa — Mi — Mi — Re — Re — Do — Do —

L. H. Chords— V — I — V — V — I — I —

First, study the above diagram of the chords, phrase by phrase, naming each chord.

1 — I — V — I — V — I —

2 — V — V — V — V — I —

3 — V — V — V — V — I —

\*Notice this V chord plays Re instead of Ti.

Second, play each chord-phrase with L. H. separately, counting one, two, three for each chord.

(a) On the Table.

(b) On the Key Board.

(c) At the Piano.

Third, both hands together.

(a) Drum the rhythm of the melody with the R. H. while the L. H. drums the three-count chords.

(b) Repeat on the Key Board.

(c) Repeat at the Piano.

Fourth, play while following the notes.

(a) R. H. Melody.

(b) L. H. Chords.

(c) Both hands together.

Locate, in the printed piece, each of the following rhythmic groups:

Count 1 2 3 1 2 3

Drum (1)

(2)

(3)

How many times did you find the above?

Motif 1 2 3

Locate the notes of the following melodic figures in the printed piece:

Re Do Re Mi Re Do

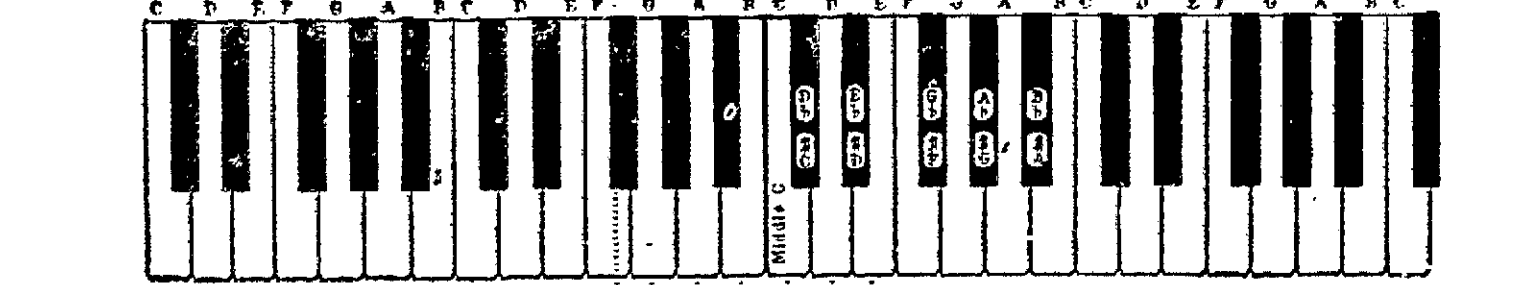
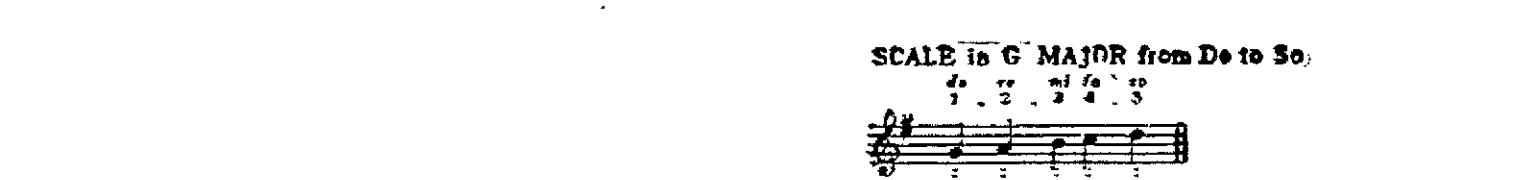
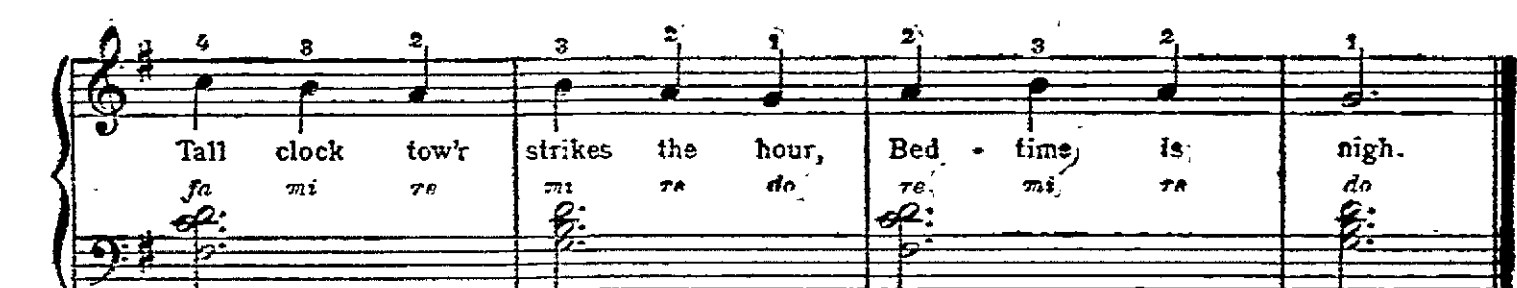
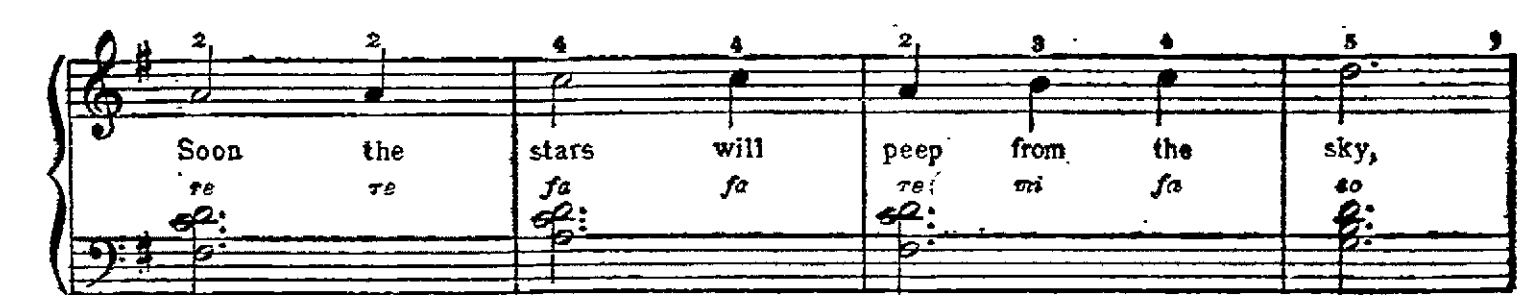
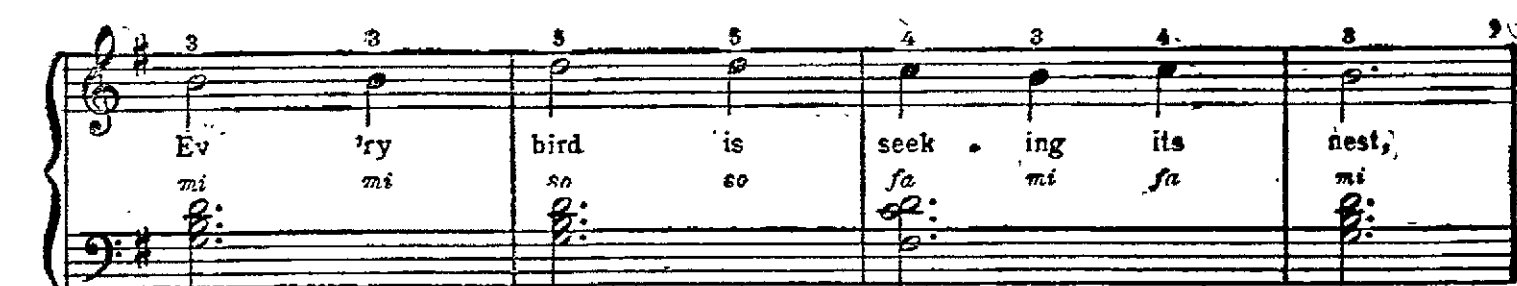
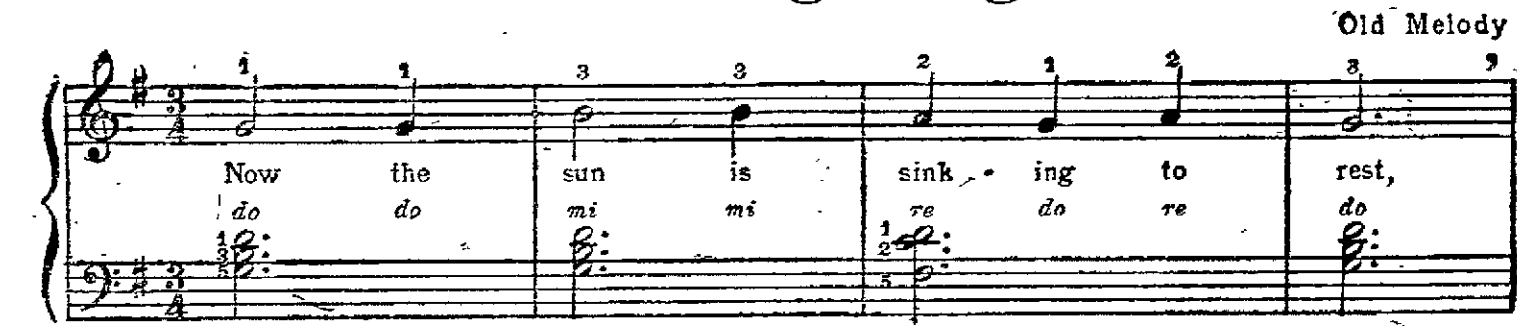
Re Mi Re Fa Re Mi

Re Mi Re Fa Re Mi

How many times did you find these chords?

Remember, it is not the mere playing of pieces that increases your knowledge or your skill; it is your study and mastery of the details, the elements, which you will find repeated in all Music.

## Evening Song







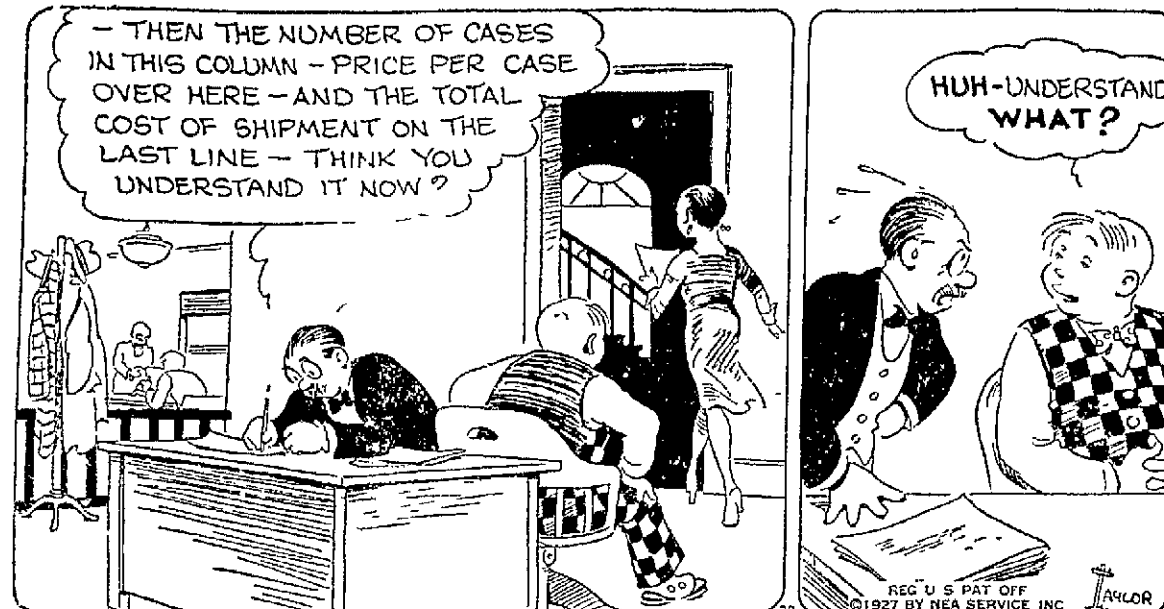
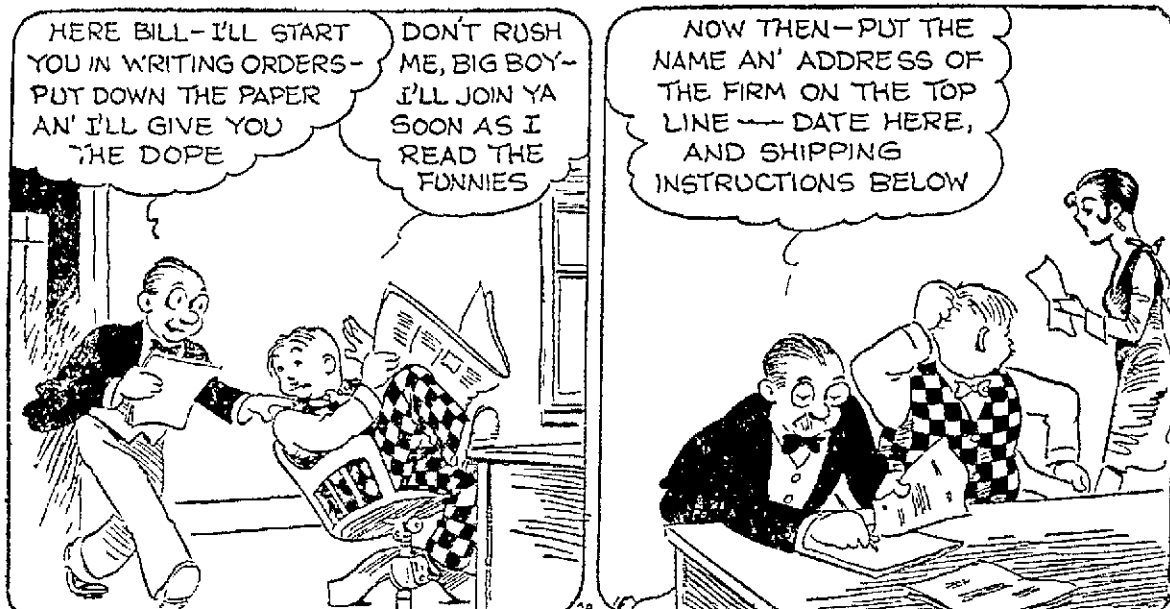


# POST-CRESCENT'S DAILY PAGE OF FUN

MOM'N POP

Very Observing

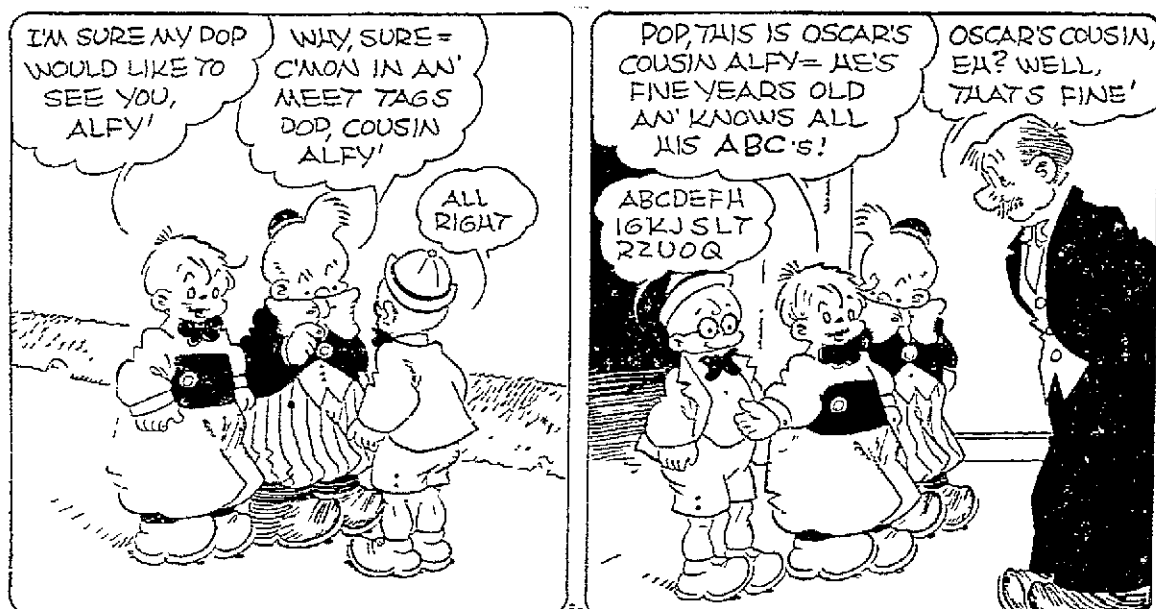
By Taylor



FRECKLES AND HIS FRIENDS

Then He's His Third Cousin

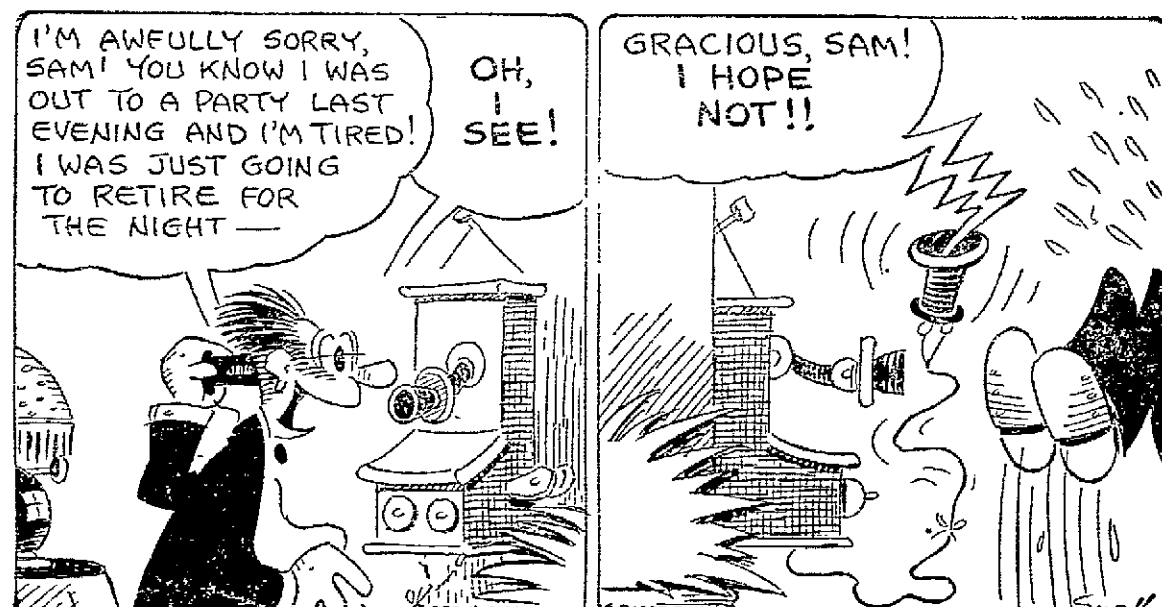
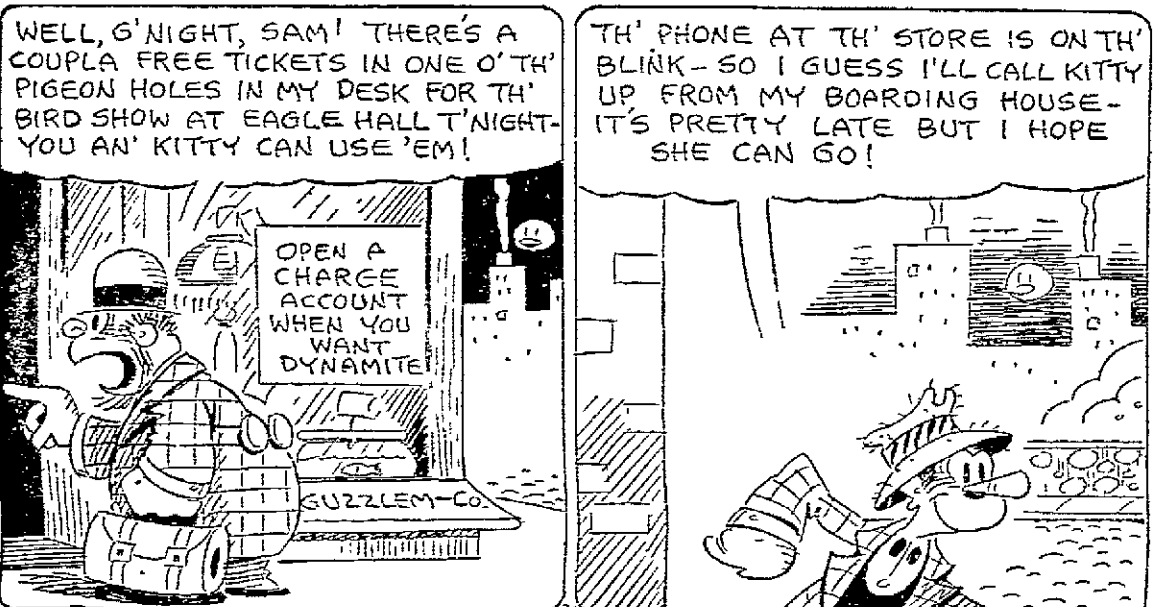
By Blosser



SALESMAN SAM

Sam's Eyes are O. K.

By Small



BOOTS AND HER BUDDIES

Not a Bad Idea

By Martin

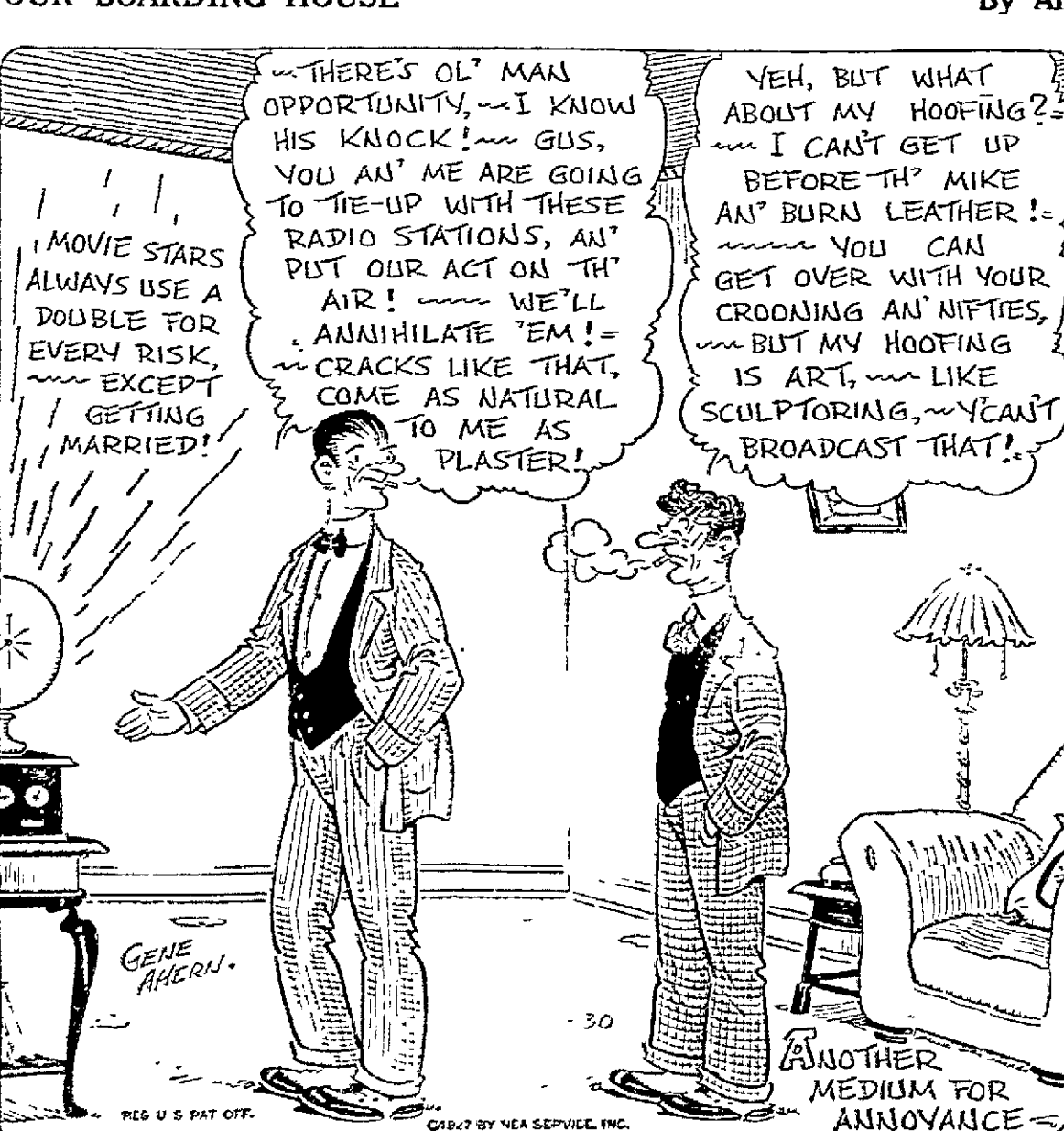
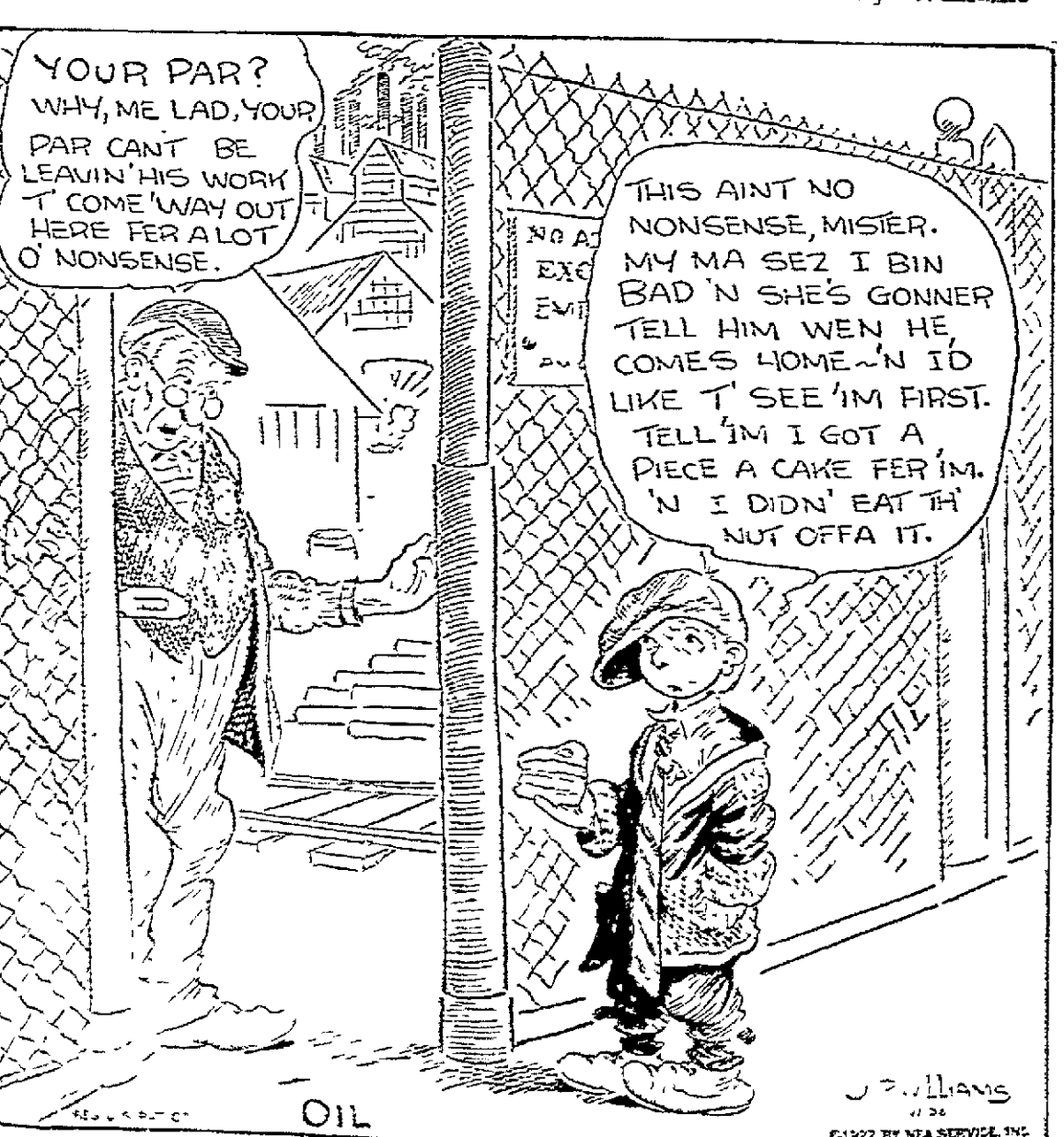


OUT OUR WAY

By Williams

OUR BOARDING HOUSE

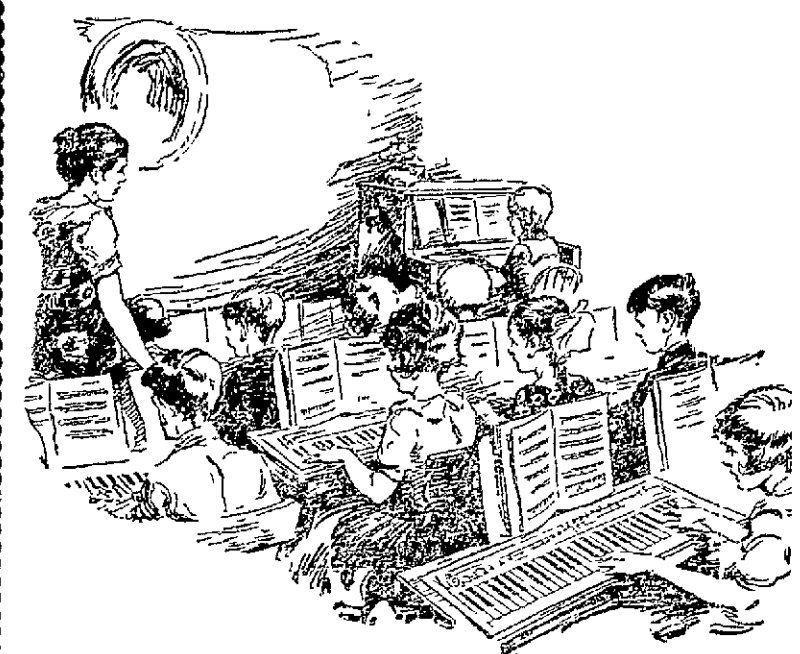
By Ahern



## SEE PAGE 14

### For Your Post-Crescent Melody Way Piano Lesson for this week

It is not necessary to own a piano in order to learn to play thru The Post-Crescent Melody Way.



Just take your key-finder and your key-board chart and see how easy it is to learn to play the piano. We still have some key-board charts left—they are FREE.

We have a surprise for you after the twelfth lesson. LEARN EVERY LESSON



If you wish any assistance in this or any other lesson—call on us—this is absolutely FREE to all Post-Crescent readers.

### JACK LOCKWILL BACK AT ROCKLAKE



"I want you to get those pictures I threw into the fireplace, and show them to her," said Jack. "Make her look at them, and ask her if she thinks they are the kind of girls I'd be apt to fancy." "All right," Darling promised. "I will." But they looked in vain for the photographs in the fireplace of their room. "Somebody's swiped 'em!" barked Willie.



"That's nice!" exclaimed Jack. "Every one of them had some mushy stuff written on it!" He straightened up. "And look!" he cried. "My picture's gone too!"

"Why, so it is!" came from Darling, as he gazed at the blank wall above the mantel. "Wonder what else is gone?" But nothing more was missing from the room.



"Now what do you suppose the big idea was?" said Jack. "Oh, I guess some Smart Alec is going to put them on exhibition," surmised Willie. "Hark! The songbirds are warbling!" From beneath their open window rose a chorus of boyish voices, singing to the old-fashioned air of "Daring Do!" "Daring Sue! Daring Sue! Your fat face soon I'll see, I know!" (To Be Continued)

### LITTLE JOE

VACATION IS ONE THING EVERY KID IS GOING TO GET FOR CHRISTMAS.



### THE NUT CRACKER

**SUGGESTION**  
Willie, look at Willie, and I feel that there's a mouse in the room. I'll bet. Well, there's a cat, too, and go to sleep—society. Willie.

**SHORT TONE**  
A son of college wrote to his father "Nonsense, no fun at all." The father answered "That's sad, too bad, just did—Tut-tut."

When they came home, the house was a mess.  
Now, and then, Willie.  
The family all came out and so the fun was all in the same.

A rabbit jumped across his path.  
All but the 37th and 38th fun.  
He was told to sing. Then found  
He hadn't brought his gun.







# That Used Car You Can Afford To Buy May Be Offered Here Today Or Tomorrow

## Appleton Post-Crescent Classified Advertising Information

All ads are restricted to their proper classification and to the regular Appleton Post-Crescent style of type. Daily rate per line for consecutive insertions:

Charges Cash	One day	Three days	Six days
Minimum charge, 50c.	12	30	50
Minimum charge, 50c.	12	30	50

Advertising ordered for irregular insertions takes the one time insertion rate, not taken for less than six days from the first day of insertion. Cash rate will be allowed. Ads ordered for three days or six days and stopped before expiration will only be charged for the number of times the ad appeared and adjustment made at the rate earned. Special rate for yearly advertising upon request.

Publishers reserve the right to edit or reject any classified advertising copy.

Telephone 513, ask for Ad Taker.

The following classification headings appear in this newspaper:

- Automotive
- Business Service
- Employment
- Financial
- Live Stock
- Merchandise
- Real Estate For Rent
- Real Estate For Sale
- Legal Notices
- Classified Display
- Automotive
- Auto Exchange

The individual advertisements are arranged under these headings in alphabetical order for quick reference.

## ANNOUNCEMENTS

- Card of Thanks.
- In Memoriam.
- Flowers and Mourning Goods.
- Funeral Directors.
- Monuments and Cemetery Lots.
- Notices.
- Religious and Social Events.
- Societies and Organizations.
- Strayed, Lost, Found.
- Notices.

## AUTOMOTIVE

- 1-1921 Ford Roadster with delivery box. \$50.
- 1-1923 Ford Coupe with balloon tires—good condition. \$50 down.
- 1-1924 Roadster, good tires. New Paint Job. \$40 down.
- 1-1922 Ford Sedan, good condition, \$35 down.
- 1-1924 Ford Sedan, good tires. Upholstering like new. \$35 down.
- 1-1926 Ford Coupe, run only 500 miles. Motor in wonderful condition. Tires good, \$100 down.

## AUG. BRANDT CO.

Tel. 5000.

Garages—Autos For Hire 14

GARAGE—For rent 509 W. Atlantic St. Phone 2947.

## EMPLOYMENT

- Help Wanted—Male 33
- Help Wanted—Female 34
- Situations Wanted—Male 35
- Situations Wanted—Female 36
- Help Wanted—Male 37
- Help Wanted—Female 38
- Situations Wanted—Male 39
- Situations Wanted—Female 40

## FINANCIAL

- Money to Loan—Mortgages 40
- Money to Loan—E. Z. terms, long time. P. A. Korn, Appleton, Wis.

## LIVE STOCK

- Dogs, Cats, Other Pets 41
- Horses, Cattle, Vehicles 48
- Poultry and Supplies 49
- Wanted—Live Stock 50

## MERCHANDISE

- Articles For Sale 51
- Christmas Trees—Beautiful. For sale now at a reasonable price, at 225 N. Main St. Tel. 2717.
- Christmas Trees—All sizes. 75c to \$2.00. We deliver. Tel. 2717.
- Christmas Trees—Electric light. Mrs. John Jacobson. Tel. 5000.
- Christmas Trees—For sale at 225 N. Main St. Tel. 2717.
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## BUSINESS SERVICE

- Business Service Offered 18
- Business Service Offered 19
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- Business Service Offered 22
- Business Service Offered 23
- Business Service Offered 24
- Business Service Offered 25

## ANNOUNCEMENT

- Notice 1
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- Notice 3
- Notice 4
- Notice 5
- Notice 6
- Notice 7
- Notice 8

## AUTOMOTIVE

- Automotive For Sale 11
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## AUTOMOTIVE

Automotive For Sale 11

- 1926 Buick 4 passenger Coupe. Low mileage. In exceptionally good condition. Tel. 555.

## —USED CARS—

- 1-1921 Ford Roadster with delivery box. \$50.
- 1-1923 Ford Coupe with balloon tires—good condition. \$50 down.
- 1-1924 Roadster, good tires. New Paint Job. \$40 down.
- 1-1922 Ford Sedan, good condition, \$35 down.
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## May We Ask You A Rather Pointed Question?

We want to ask you if your wits are sharp enough to make you take daily advantage of the opportunities which are placed before you.

In other words—do you read the Post-Crescent's A-B-C Classified Section regularly?

There are no two ways about it. You either are or are not making the most of the opportunities in your reach.

If you are not—it is time for you to turn over a new leaf—the one which opens up to the A-B-C Classified Section—and start the New Year right.

By reading the A-B-C Ads you give yourself first-hand knowledge of all the best and most profitable selling, buying, exchanging, renting and hiring opportunities which Appleton offers.

The A-B-C Classified Ads Always the Same—In Service Always Different—In Opportunity

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## REAL ESTATE FOR RENT

Apartment and Flats 71

- HOUSES—Flats and furnished apartments. Call W. S. Mason Tel. 4160.
- RAUKAUX—324 Broadway St. Modern lower flat. Tel. 3226 Lillian Nimmer.
- LAWRENCE ST. W. 841—Upper flat, modern except bath. Tel. 1164.
- NORTH ST. E. 341—3 room flat, light and water furnished. Tel. 1911.
- SHERMAN PLACE 84—Upper heated flat for rent.

## Business Places For Rent 75

- SOFT DRINK—Parlor, for rent. Dance hall in connection. Write N-35 Post-Crescent.

## Houses for Rent 77

- E. NORTH ST.—All modern house, facing City Park. Rent reasonable to right party.

## STEVENS & LANGE

- First Natl. Bank Bldg.
- IST WARD—Cory 6 room modern home with garage. Near school and car lines. Immediate possession. Phone 17147.
- EXTENSION ST. N.—Comfortable home for rent. Water, gas, light, heat, water furnished. Call 2401.
- FIFTH WARD—7 room house \$35 per month. Call 765.
- FIRST WARD—Modern 5 room house E. A. Korn Tel. 1547.
- SHERMAN PLACE—7 room house. Light, sewer, water, gas. Rent reasonable. Tel. 2912.
- STORY ST. E. 592—6 room partly modern house with garage. \$20 per month.

## REAL ESTATE FOR SALE

- Business Property for Sale 82
- BLACKSMITH SHOP—Complete, and dwelling with about one acre of land. Manitowish Co. James Gill, Resideville, E. J. Wis.
- Farms and Land For Sale 83
- 50 ACRES FARM—For sale. All under cultivation. Good soil, good seed. \$120,000. Will consider exchange on city property. Alesch Bros. Real Estate Co. 113 E. Appleton St. Phone 1104.
- Farms—Parties wishing to buy a business property, please call on us. We have a large stock of farms for sale. Krautkrämer, 1303 W. College Ave. Phone 4112.

## Houses for Sale 84

- E. PACIFIC ST.—An all modern 8 room house in good location near street car and city park. House in good condition. Possession can be had at once. Owner leaving city. Price right. See STEVENS & LANGE First Natl. Bank Bldg.

## STEVENS & LANGE

- First Natl. Bank Bldg.
- HOUSES—Own a Home Easy Terms. Just completed new house. Will consider trade on building lots with all improvements. Eight room house on S. Onida Street. 4th Ward. Will sell with small down payment. Kimberly Real Estate Company. Phone 780.

## HOUSES—

- N. JASON—5 room home, most all modern. \$2,200. Small payment down.
- N. OUTAGAMIE—4 room home, not all finished. \$1,100. Small payment down.
- E. HANCOCK—Near Rankin. 6 room home. Garage. Modern. \$4,400.
- HOUSES in all parts city. Will build home for you. Small payment down. Balance same as rent.

## GATES REAL ESTATE SERVICE

- 203 N. Superior St. Tel. 1532.
- Open evenings.
- HOUSES—

## HOUSES—

- OUTAGAMIE ST. S.—Semi modern four room house. Lot 60x90. Price \$1200. \$300 down and balance on time.
- HOME—Six room house, located 4 blocks from College Ave. With lot







## APPLETON AMONG CITIES REPORTING BUILDING GAINS

### Wisconsin Ahead of Nation in General in Matter of New Construction

Appleton was one of seven cities of Wisconsin which reported an increase in the volume of building permits in October, 1927, over October, 1926. The report is a general decrease of new construction throughout the country. Wisconsin reported gains, indicating that construction will be sustained during the winter.

Figures for October, prepared by S. W. Straus and Co., show that Wisconsin ranks ninth of the 48 states. Its October volume for the cities reporting was \$8,865,337, a gain of 13 per cent over October, 1926, and 32 per cent over September of this year. Milwaukee made a gain of 100 per cent over September this year and 50 per cent over October a year ago. Outside of Milwaukee and Appleton other cities making gains over the same month last year were Fond du Lac, Madison, North Milwaukee, South Milwaukee and Superior. Appleton's gain was approximately 32 per cent over October, 1926.

Manitowish made a gain in October as against September of 114 per cent, and Fond du Lac a gain of 112 per cent. Other cities making gains in October as against September include Kenosha, Madison, North Milwaukee, Oshkosh, Sheboygan, Stevens Point, Wausau, West Allis and Whitefish Bay.

Comparative figures for October, 1927 and 1926, are as follows:

	Oct. 1927	Oct. 1926
Appleton	\$ 1,101,937	\$ 845,525
Bellevue	24,077	23,173
East Troy	9,875	9,511
Fond du Lac	114,139	88,175
Kenosha	292,581	189,035
Madison	419,518	375,748
Manitowish	185,228	231,721
Milwaukee	6,055,334	4,024,458
North Milwaukee	138,240	128,500
Oshkosh	139,022	256,420
Racine	432,219	454,175
Sheboygan	297,557	375,215
Stevens Point	71,000	48,759
Superior	50,182	42,841
Wausau	101,107	101,107
West Allis	65,629	65,629
Whitefish Bay	323,950	435,095
State totals	\$8,865,337	\$7,639,917

## 1,100 CHILDREN ARE INSPECTED BY NURSES

### Monthly Report Shows 2,000 School Pupils Weighed and Measured in October

Complete inspection of 547 school children was made by city school nurses in October, according to the report of Miss Mary Orison and Miss Jane Barclay, city school nurses. A partial inspection was made of 545 children. Twenty-three school room talks were given during the month by the two nurses.

A total of 132 notices were sent home to parents concerning the health of the children in the 14 schools visited by the nurses during the month. The total number of school visits in October was 64.

Eighteen pupils were given first aid attention. Temperatures of 25 students were taken. Thirty-two cultures were taken and over 2,000 students were weighed and measured. Of these 1,682 were of normal weight, 343, 19 ten per cent or more underweight and 25 were 29 per cent or more overweight.

The number of children with defects reported were: Skin, 19; teeth, 131; with 31 corrected; nasal breathing, 19; ears discharging, 5; hearing, 10; eyes, 15 with 1 corrected; vision, 23 with 9 corrected; speech, 22 with 1 corrected; glands, 18; posture, 3; heart, 4.

One case of diphtheria and two of influenza were reported by the nurses. Forty-six colds were reported among children up to 16 years of age.

Chicken Pie Supper, 5:30-7:30; Cafe, Lunch, 11:30-1:30; Bazaar, Presby. Church, Thurs., Dec. 1.

## LETTER GOLF

THE ANSWER  
Here is the solution to the LETTER GOLF puzzle on page 2.

R	I	S	E
R	I	L	E
F	I	L	E
F	I	L	L
F	A	L	L

## SEEK MEN FOR CIVIL SERVICE POSITIONS

### Will Hold Examinations of Applicants for Job of Marketing Specialists

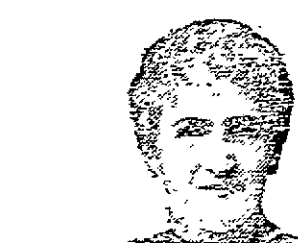
Several positions as marketing specialists will be filled soon by civil service examination, according to a bulletin received here by H. J. Franck, secretary of the civil service board of examiners, with offices at the postoffice. The exact date of the examinations and any further information desired may be obtained from Mr. Franck.

Positions to be filled are as follows: Assistant chief marketing specialist (dairy products) at \$3,500 to \$5,000 a year, marketing specialist (dairy products) at \$3,000 to \$3,500 a year, assistant marketing specialist (dairy products) at \$2,400 to \$3,000 a year, Bureau of Agricultural Economics, department of agriculture, for duty in Washington, D. C., or in the field. Associate aquatic biologist, bureau of fisheries, department of commerce, for duty at Beaufort, N. C., at \$3,000 a year. Junior cartographic engineer, coast and geodetic survey, department of commerce, for duty in Washington, D. C., or in the field, at \$1,800 a year. Biochemist, hygienic laboratory, public health service, Washington, D. C., at \$3,600 a year. Associate chemist, departmental service, Washington, D. C., and the public health service marine hospital, New York City, at \$3,000 a year. Optional subjects are advanced inorganic chemistry, analytical chemistry, organic chemistry, and physical chemistry.

Assistant bacteriologist at \$2,400 a year, associate bacteriologist at \$3,000 a year, bureau of chemistry and soils, department of agriculture, for duty in Washington, D. C., or in the field. As associate pathologist at \$2,000 a year, associate pathologist at \$2,400 a year, bureau of mines, department of commerce, for duty in Washington, D. C., or in the field. Milk technologist, bureau of animal industry, department of agriculture, for duty at Beltsville, Md., at \$3,600 a year.

For four centuries, the massive oak table in St. Thomas' Hospital, Canterbury, has been in daily use. It seats 20 persons and was intended for poor pilgrims to the shrine of St. Thomas A-Becket. Extraction of helium from natural gas does not affect the properties of the gas for domestic use.

35



### Her Color Went Black. She Was Frightened To Death

Mrs. Waite, New Brighton, writes: "That deadly indigestion and gastritis, caused by constipation made my color go black. I was frightened to death, and I feel your laxative saved my life. I take them every night now for precaution, and do not fear an attack of constipation poisoning any more."

CARTER'S LITTLE LIVER PILLS  
All druggists—25c and 75c red pills.

## LAWRENCE PROFS GET AVERAGE OF \$3,000 PER YEAR

### \$150,000 Paid in Salaries Last Year Compared With \$63,630 in 1920

Members of the faculty of Lawrence college are receiving 50 per cent higher salaries than their predecessors seven years ago. The total amount paid in salaries to the faculty is 115 per cent higher than it was during the school year of 1919-1920, according to a comparative statement made at the business manager's office recently. During this period the number of faculty members has increased from 32 to 35. Lawrence college has more teachers with the degree of doctor of philosophy than any other college in the middle west.

In the school year of 1919-1920, thirty-two teachers were employed at a total salary of \$63,630 or an average salary of \$1,988. The total salary paid during the last school year was approximately \$150,000, and the average salary was \$3,000.

The largest increase in salary is found among those members of the faculty holding the rank of full professor. In 1919-1920 they were paid an average salary of \$2,255 and in 1926-1927 an average of \$3,574. This constitutes an advance of about 59 per cent.

The per capita cost of instruction for each student at Lawrence college in the year 1919-1920 amounted to about \$100, and at the present time it is more than \$200. The student pays only 48 per cent of the cost of instruction, the income from the endowment of the college meeting the remaining cost.

Lawrence college has a ratio of one full-time faculty member to every twelve students, the largest faculty-student ratio of any college in the middle west.

Statistics show that United States weather forecasts are correct nine times out of ten.

So abundant are mahogany trees in certain parts of Mexico that railroad ties are made of them.

Experts figure that the electrical energy in a first-class bolt of lightning is worth \$1.

## IRRITATING RASHES

For quick, lasting relief from itching and burning, doctors prescribe

## Resinol



Our skill and methods in the modern Beautician's art realize new perfection in making "the woman beautiful." N. B. Have you tried our youthfulizing facial treatment?

Eugene Permanent Waves:  
Bobbed Hair Only ..... \$12  
Long Grown Hair ..... \$15

**ELVIRA Beauty Parlor**  
717 S. Fairview-St.  
Marcelling, Facials, Scalp Treatments, Manicuring, Haircutting and Beauty Work of all kinds.  
Elvira Rademacher  
Phone 4263  
For Appointment

## Does Your Car Start Hard?

Do you find it difficult to start your car in the morning? If so, let us check over your battery, starter and electrical system. Experts at this shop will do your work in a quick, satisfactory manner.

We Repair and Recharge All Makes of Batteries

**EXIDE BATTERY SERVICE STATION**  
615 W. College Ave.  
Tel. 31

## Lunch at the .... DIANA

When you are down town—shop—drop in at the Diana for a delicious refreshing lunch. A toasted sandwich and a drink made only as the Diana can make them are an ideal combination.

**Diana Sweet Shop**  
Lunches, Candies, Sodas

## BARBER SELLS WIFE: INSTALLMENT PLAN PAYMENTS TOO SLOW

Sciarea, Stelly—(P)—Stefano Sabella, barber, sold his wife for 2,000 lire on the installment plan, but the purchaser didn't keep up his payment. Stefano denounced him to the police for alienation of his wife's affections and now the soldaway spouse has denounced Stefano for his "business" deal.

To add to his ignominy, Stefano, thinking he could make the third party, Giuseppe Russo, come across quicker with the promised sum, is alleged to have started a systematic persecution of his bartered better half, trusting to Russo's chivalry to pay up promptly and thus to secure her freedom from molestation. Both the cavaliers are now locked up.

When the Maharajah of Patiala goes visiting, his wardrobe is carried along in 200 trunks.

## SEEK \$50,000 TO STUDY RETAILERS' PROBLEMS

Appleton merchants have been requested to endorse a petition of the National Retail Credit association asking Congress for a \$50,000 appropriation to allow the department of commerce to make a national survey of retail credit conditions and secure accurate facts and figures on losses, collections and retail credit business for the benefit of all retailers of the country. Each merchant is advised to write a letter asking Congress to pass the appropriation proposal. The letters must be in Washington, D. C., not later than Friday.

**POWER CO. COKE**  
\$2.25 per ton down — balance \$2.25 per ton monthly for the next 5 months. Order THIS ECONOMICAL FUEL FROM YOUR DEALER TODAY BEFORE PRICES ADVANCE!

## ORDER NOW FOR CHRISTMAS

**RICHMAN'S FINE ALL WOOL CLOTHES**  
All \$22.50

Men think of Richman's Clothes, quite naturally, when they see the price mark this name made famous. And yet, they think and talk of Richmans Clothes' in terms of style, woolen value, and tailoring quality. They no longer measure Richman value by the price—but they appreciate the opportunity the price affords for dressing better without spending more.

ORDER YOUR NEW WINTER SUIT AND OVERCOAT NOW FOR CHRISTMAS DELIVERY.

Just One Richman Representative in Outagamie County

**WALTMAN**

114 W. Col. Ave. Over Schlitz Drug Store, Tel. 303

Open Mon., Wed. and Sat. Evenings

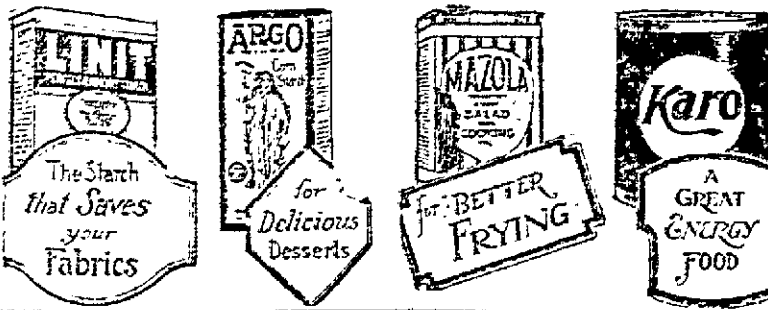
## SPECIALS

THESE SPECIALS FOR BALANCE OF WEEK

APPLES, fancy York Imperials, a dandy apple for eating or cooking, per bushel	\$1.98
RAISINS—4 Pound Package Sun-Maid Raisins	37c
SAUERKRAUT—Silver Fox Brand, large cans, 2 for	25c
POTATOES—Real fancy Dale Potatoes, good cookers, per bushel	\$1.19
FLOUR—Mother's Best, every sack guaranteed, 49-pound sack Per barrel	\$2.09 \$8.25
SUGAR—Pure Cane, 100 pounds	\$6.35

## Schaefer's Grocery

Phone 223 — 602 W. College Ave. — We Deliver



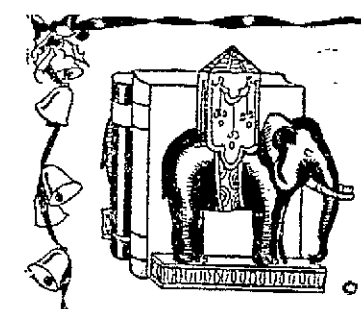
TRY A POST-CRESCENT WANT AD

## THE PETTIBONE-PEABODY CO.

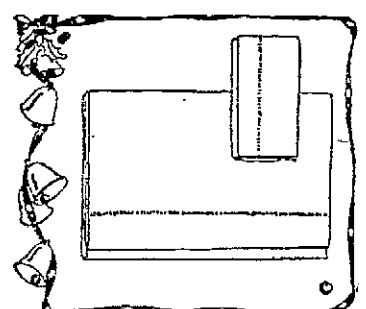
### Anne Spends Her Christmas Savings Club Check

"Hello is that you, Katherine? You want me to lunch with you tomorrow? I'd love to surely but I really can't—I've saved the day for Christmas shopping. You remember I joined the Christmas Savings Club at the bank this year and I've just cashed my check—\$127.50—I'm going to spend every cent of it for Christmas."

## Of course the first thing is Mother's gift



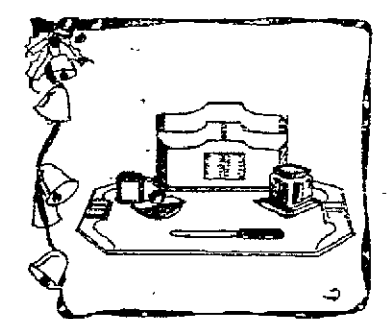
"I know Mother is just dying for a pair of elephant book ends and I am going to be a little extravagant with her gift. There are lovely ones in bronze at \$11, but I'll get her the larger size at \$18."



"She would love a pair of hem-stitched sheets, too, and you can get the Sixty inch size for only \$2.15."

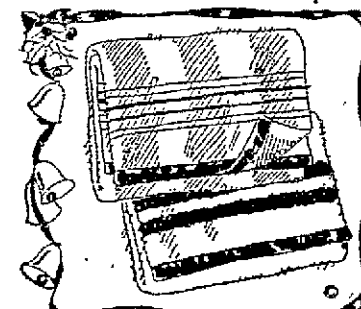
## A desk set for the kindest father in the world

"I've thought and thought about Dad and I've decided that for one thing I'll give him a desk set. I am sure the dear soul would keep his desk in better order if he had one of those smart imitation leather sets in brown or tan. It has all the conveniences—blotter, ink well, letter opener and I don't remember how much else and it's only \$4.50."

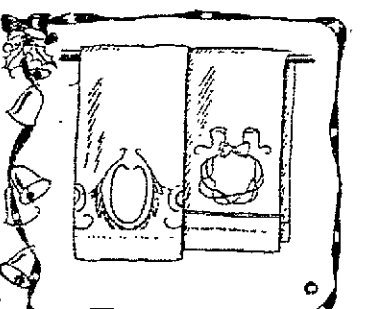


"If I can possibly stretch this check far enough, I want to give Dad one of those swaggar chafin scarfs. The patterns are just the smartest I've ever seen, and I know he'll like the squares better than the oblongs. That would be only \$2.65—not bad at all. I'd like to give him some nice warm gloves, too, but I'll see later."

## Housewifely things for the girls' hope chests

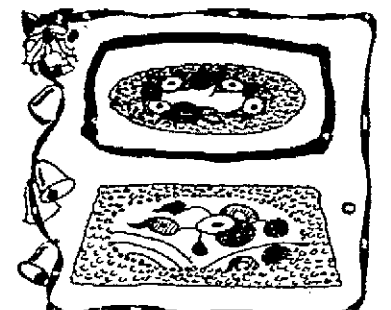


"Alice has almost everything you can imagine in her hope chest, but I didn't notice very many blankets. Perhaps I'll give her one of those gorgeous Northern Star blankets. They look good enough to eat. That will be \$12. I certainly must cut down on the others. I'll give them towels. There are pretty ones at 55c and up."



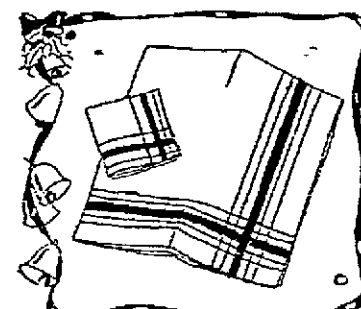
## Grandmother wants a gay hooked rug for her room

"Thank goodness, I made a note of it when Grandma remarked the other day that a hooked rug would be just the thing in front of her dressing table. How she will revel in that darling gray one I saw at Pettibone's—the one with the bright flower pattern. It's \$11.75—quite a lot for my budget, but not a bit too nice for Grandma."



"I wonder if she would rather have a soft, fat, comfy wool comforter. There is a sale on them at Pettibone's and I must say they are the best bargains! Just imagine getting an \$11.95 comforter for only \$7.95. And the colors are lovely. They are filled with wool, too. But maybe I'd better stick to the rug."

## Aunt Evelyn prefers gifts that are useful



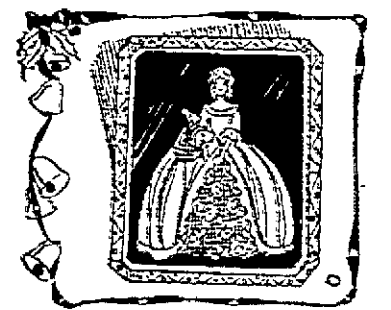
"Aunt Evelyn told me plainly that she would rather have one of those simple linen bridge sets with the smart colored borders than any amount of jimmies. I'm very glad to hear it. I'm sure. They are only \$3.19."



"She had a longing eye on the prettiest 32 piece set of china we saw the other day. But I'll leave that to someone else. It's \$12.50."

## Anne decides that she must make a plaque or two

"By the way, have you seen the new plaques all the girls are making? Well, if you haven't you are missing something. I intend to spend a whole day in the art section. You buy your material and all the instruction is free. I expect to need lots of help so I'm going the first thing in the morning."

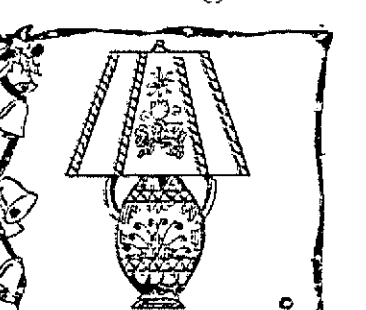


"I wish Christmas were not so near as it is. I am crazy to make one of those marvelous cigarette boxes for—well, you can guess. You buy a pure white box with a figure in relief on the cover and when you have finished it looks just like antique copper. Then there's cone decorating and rug painting. All of them perfectly fascinating."

## Even the house comes in for some needed gifts



"If there's a cent left after this orgy, I am going to spend it on one of those ducky paper mache waste baskets with the bright colored felt flowers for the living room. There are some adorable ones in black, green, blue, gray and cream. Some of them are as low as \$2.25. I'd like a lamp, too, but we'll see how the check holds out."



And Anne found everything she wanted right at Pettibone's